Typography

Typography ⌄

When you use Rotary's typography, or fonts, you help keep our communications cohesive and distinctive. Build recognition for your club and Rotary by using these fonts. You can use the free options when the licensed options aren't available or are cost-prohibitive.

Primary Fonts

Use the primary fonts for headlines and navigation labels.

- Frutiger (Licensed)

- Open Sans (Free)

- Arial (Free)

FRUTIGER LT STD

47 Light Condensed
57 Condensed
67 Bold Condensed
77 Black Condensed

FRUTIGER

45 Light
46 Light Italic
55 Roman
56 Italic
65 Bold
66 Bold Italic

OPEN SANS CONDENSED

Condensed Light
Condensed Light Italic
Condensed Bold

OPEN SANS

Light
Regular
Italic
Bold

ARIAL NARROW

Regular

75 Black
76 Black Italic
95 Ultra Black

Italic
Bold
Bold Italic

ARIAL
Regular
Italic
Bold
Bold Italic

Secondary Fonts

Use the secondary fonts for body text, secondary headlines, and captions.

- Sentinel (Licensed)

- Georgia (Free)

Sentinel
Light
Light Italic
Book
Book Italic
Medium
Medium Italic
Semibold
Semibold Italic
Bold
Bold Italic
Black
Black Italic

Georgia
Regular
Italic
Bold
Bold Italic

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