



Sweet Valley Ranch Photography Policy

We are delighted that you are considering Sweet Valley Ranch as the location for your photos. The guidelines outlined below are intended for all guests, but a reservation is necessary for those who wish to use our farm as a backdrop for posed or directed photography. We ask all photographers to please help us to maintain the integrity of the grounds by honoring these policies. They are intended to ensure that our guest have a wonderful experience while protecting our animals and grounds.

Sweet Valley Ranch defines photography as follows:

Guest Photography

Photographs are a wonderful way to remember your visit. For your own enjoyment, visitors and members are welcome to take snapshot photographs of the grounds, animals, individuals and subjects that capture the events of your visit. A **snapshot** is considered as an informal photograph that is shot spontaneously and quickly without artistic intent. Guests should still observe our policy under General Photography Policies. You may share your photos of the farm on social media outlets, including Facebook, Twitter and Instagram.

Portrait Photography

Portrait photography would include wedding, engagement, family, maternity, portfolio, prom, graduation, and any other posed photographs of individuals by professional or amateur photographers, whether PAID or UNPAID. We reserve the right to further define Portrait Photography on a case-by-case basis. All photoshoots must be scheduled **in advance** with the Events Department.

Commercial Photography

Commercial photography would include fashion shoots, advertisements and promotions. Please contact the Events Department for further information

Photography Membership

Sweet Valley Ranch requires all photographers, professional or amateur, shooting portrait or commercial photos to be a photography member or pay the one-day fee as described below:

\$350 – Photography Membership: Includes the member, staff and clients accompanying them for the photoshoot.

\$500 – Photography Studio Membership: Includes the member, staff and clients accompanying them for the photoshoot. All studio photographers may schedule and hold shoots without the primary member present.

Sweet Valley Ranch reserves the right to waive the photography fee at its discretion.

Photography Membership Includes:

- Six (6) scheduled photoshoots for one year(during regular hours)
- Two (2) free passes to Festival of Lights
- 10% discount on other attractions during the year

One-day Non-member Photoshoot Includes:

- Admission for the photographer, staff and clients accompanying them for the photoshoot.

The required fee is **\$150:** 1-14 people; or **\$250:** 15 or more people

Portrait Photo Policy

All portrait and commercial photography must be approved and scheduled in advance through the Event Coordinator. Photographers who do not pre-schedule may be approached by staff members during their photo session regarding scheduling and payment. Photography members and non-members are allowed a maximum of two 2-hour sessions per day. **Any exceptions to this must be agreed upon in advance.** The Event Coordinator can be reached at 844-622-3276 ext 705

Reservations

Reservations and payments for members or non-members are approved and accepted 4 weeks to 48 hours prior to your photoshoot. **Both members and non-members must check-in prior to beginning their shoot.**

Artists and Nature Photographer

When visiting on their own, artists and nature photographers will need to schedule their shoots with the Events Department and they must adhere to the policies listed below, avoiding damage to plants, landscape, animals and disruption of other visitors. **Photos taken in this capacity are not to be used for commercial gain (i.e.: profit, income, etc.)**

Any photographers seeking to bring a class for a field trip, or photo clubs planning to visit, must register their groups in advance and will incur a fee.

Sweet Valley Ranch Brand

The image logo and name of Sweet Valley Ranch can only be used by outside parties with permission. Please call to make those arrangements in advance.

Cancellation Policy Sweet Valley Ranch and its facilities are subject to weather variations and temporary closures. We will attempt to reschedule should a session need to be canceled. Shooting dates may be adjusted in the event of inclement weather; any changes must be agreed upon by our Events department.

General Photography Policies

- All clients must arrive camera-ready, as there are no dressing room facilities.
- Balloons, kites and flying lanterns are prohibited. Also, please do not feed our animals any outside food. We do have food available for them if guests are interested.
- Drone photography is not permitted.
- Moving or removing animals or structures – such as benches, containers, displays, signs, fences, etc. are not permitted.
- No models and crew members may step in animal enclosures, ponds or places other than in designated areas. Climbing or mounting equipment in trees or on buildings is not permitted.

