

OUR *life*

October 7, 2026 | green haven golf course, anoka
living our best life at every age!



EXHIBITOR INFORMATION

brought to
you by:


ADAMS MULTIMEDIA

ourLife

ourLife nw metro attendance demographics

72%

of respondents heard about ourLife from their community newspaper!



72% ECM/APG Community Newspapers



28% other media

90% of respondents said they **would recommend** ourLife to their friends and family!

68% of respondents who said they did not purchase anything at ourLife said they **would likely purchase** from an exhibitor in the future.

67% of attendees were between 55 and 74 years!

- 3% < 44 yrs
- 3% 45 yrs - 54 yrs
- 28% 55 yrs - 64 yrs
- 39% 65 yrs - 74 yrs
- 31 % 75+ yrs

90%

of respondents said they will attend ourLife 2026!



ourLife

FREQUENTLY ASKED QUESTIONS

When and where is ourLife nw metro?

Wednesday, October 7, 2026, 10am - 1:30pm

Green Haven Golf Course

2800 Greenhaven Road, Anoka

What activities are at ourLife nw metro?

- Exhibitor Booths
- Breakout Seminars
- Screenings
- Random Drawings

Who is your target audience?

How many attendees will be at the event?

The expo is geared toward active adults 55 and over.

The 2023 ourLife nw metro attendance was approximately 600 people.

How will I benefit from ourLife nw metro?

(1) ourLife gives you an opportunity to meet and interact with your customers and community residents in a more personal way. We encourage all exhibitors to make their booth interactive. Have a drawing, play a game, give out samples.

(2) In addition, your full color ad in the ourLife special section will be distributed to over 75,000 homes and businesses the week prior to the expo. This gives you the added benefit to promote your business to a vast audience, reaching even beyond the event attendees.

Attendee Feedback

I thought it was one of the best I have attended because it was easy to walk along the tables. People really made way for others to pass if they wanted to stay and talk to the people at certain tables. And it seemed to be just the right amount of information. Signing up for drawings once was a terrific idea and was probably why people moved along so well. The point of going is to get the information.

My friend and I thought giving people a ride in the golf carts to and from their cars was a wonderful thoughtful thing to do. I also thought Green Haven was the perfect place because enough parking space was available. Also, the smaller event made it possible to get around in an hour or two so you didn't have to stay the whole afternoon. Congratulations on an excellent event.

-Sharon

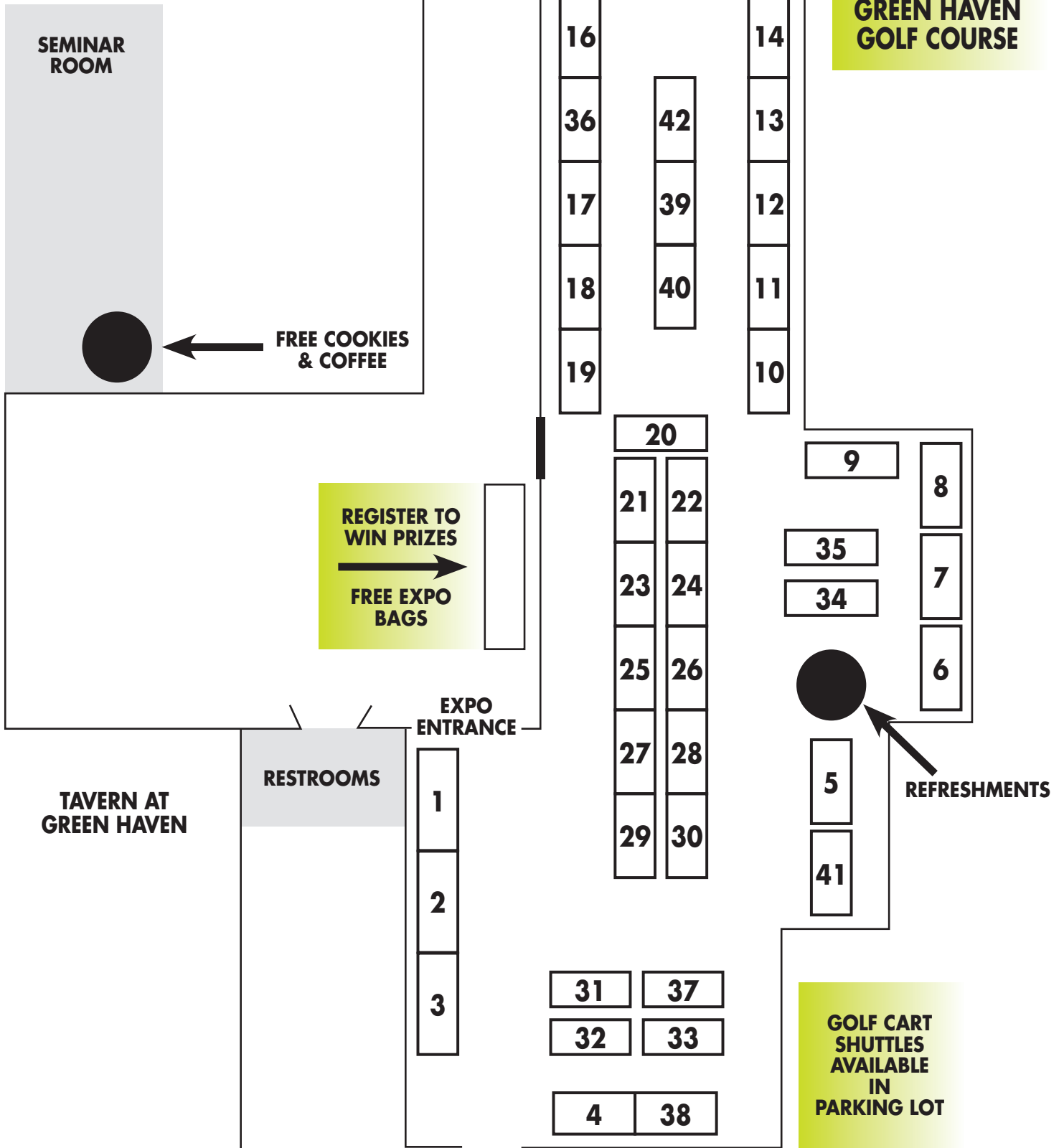
Previous ourLife nw metro exhibitors

Cal Financial Medicare Advisors	Arbor Oaks Senior Living, Cedar Creek Senior Living, Urbana Place Senior Living
AAA Minneapolis Health	Mary T Inc
Autumn Glen Senior Living	Metropolitan Heart and Vascular Institute
Twin Cities Pain Clinic	Family Hearing Solutions - Andover
CapTel	MN Rusco
Twin Cities Eye Consultants	My Credit Union
CenterPoint Energy	Neptune Society
Gold Leaf Insurance	Focused On You - Real Estate Solutions
Compassion and Choices	North Star Vascular & Interventional
Chmiebell Tours	Physical Therapy Consultants
Cremation Society	Art of Drawers Twin Cities
Crest View Senior Communities	Seniors Blue Book
Eagle Point at Saint Francis	Stoney River Senior Living
Marquis Senior Communities	Tree of Life Benefits
Gearhart Funeral Home	Caring Transitions
Covenant Living of Golden Valley	Benedictine Senior Living
HealthPartners	Two Dames and Friends
Heart of the North Tours	Vivie Plaza City View
Home Service Hearing Aid	Washburn McReavy Funeral Chapel
Homestead at Anoka	Advocate Health Advisors
Jeanie's Journeys	
Kassie Rinnet/Exp Realty	

GREEN HAVEN PARKING LOT

**Wednesday,
October 7, 2026
10am - 1:30pm**

**GREEN HAVEN
GOLF COURSE**





Wednesday, October 7, 2026 10am to 1:30pm Green Haven Golf Course, Anoka	Co-Presenting Sponsors \$5,000	Seminar Sponsor \$2,500	Silver Sponsor \$1,000	Bag¹ Sponsor \$795	Double Booth \$1,300	Single Booth \$650
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Exhibitor and Sponsorship Opportunities

	Co-Presenting Sponsors	Seminar Sponsor	Silver Sponsor	Bag ¹ Sponsor	Double Booth	Single Booth
Booth Size	16 x 6	16 x 6	8 x 6	8 x 6	16 x 6	8 x 6
8' Skirted Tables/Chairs	2 / 4	2 / 2	1 / 2	1 / 2	2 / 2	1 / 2
Booth Location	Choice	Choice	Choice	Choice	Random	Random
Electricity Charge (perimeter booths only) ²	Free	Free	Free	Free	\$25	\$25
Full Color Ad in Special Section (September 27)	Full Page	½ Page	¼ Page	¼ Page	1/8 Page	1/8 Page
Link on Exhibitor Page on ourlifewmetro.com	x	x	x	x	x	x
OURLIFE Special Sections to distribute (week prior)	20	15	10	10	If Available	
Category Exclusivity at Sponsor Level	x	x	x	x		
Name mentioned in pre-event articles	x	x	x	x		
Logo on 11x17 posters (deadline August 16)	x	x	x	x		
Logo on Primary Market Advertising (August-October)	x	x	x	x		
Article in Special Section (September 27)	Full Page	½ Page	¼ Page	¼ Page		
Opportunity to host a 20-minute seminar	x	x				
Opportunity to place item in each bag (sponsor provides item)	x					
(Logo) presents OURLIFE 2026 on ads/poster/cover	x					

1. Bag Sponsor Requirements: Bag sponsor must provide a minimum of 500 bags, to be handed out at the entrance to OURLIFE. The bags must be gusseted and have over-the-shoulder straps. The bag does not need to have OURLIFE logo on it; however, logo can be provided if you choose to include it. ECM Publishers will return any undistributed bags to sponsor after expo. Bags must be delivered to our Coon Rapids office no later than 10 business days prior to OURLIFE. If bags are not delivered, bag sponsor will be invoiced for replacement bags ordered by ECM Publishers, including rush charges.

2. Electricity only available on perimeter walls.

our life

ONE STOP SHOP!

You may purchase items for your ourLife booth from ECM Publishers Promotional Products Division. Below is a small sampling of items available. We can help you with everything from banners and shirts to displays and novelty handouts!



PENS



BEVERAGE HOLDERS



CLIP-ON HAND SANITIZER

PILL BOXES



WORKOUT BANDS



BAG CLIPS



FIRST AID KIT



MINTS



STRESS BALLS

STADIUM CUPS & WATER BOTTLES



For more information, please contact [Laura Seward](mailto:laura.seward@apgecm.com) at (763) 712-3595 or laura.seward@apgecm.com