

# BECAUSE IT WORKS



“The best advertising I do is with the Livewire. The display advertising, combined with the direct-mail pieces the Livewire prints and mails for me, cover my market area and get me results. This targeted marketing approach is the most effective way I’ve found to spread the word about what’s happening at the Red Barn.”

—Jean Benda, Owner  
Red Barn

## why advertise here?

### BECAUSE IT WORKS

Whether you want to reach the masses or a select group, we have a product that will get your message out there cost-effectively. Advertising with Livewire Printing Co. works. See for yourself.

*Livewire*  
PRINTING COMPANY

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