

# BUY MORE, SAVE MORE EVENT

IN STORE/ONLINE 3 DAY EVENT: FEB 4 – FEB 6  
RUN DATES: JAN 19 – FEB 6

## Save Up to \$500 & Special 0% Financing Rates Available

Save Up to  
**\$500**  
& Special 0% Financing Rates Available\*\*



Save Up to  
**\$200**  
off on eligible mattress brands

- 2 Appliances Gets \$50
- 3 Appliances Gets \$100
- 4 Appliances Gets \$200
- 5 Appliances Gets \$300
- 6 Appliances Gets \$500  
(See Backroom for Rebates & Financing)

- Eligible Appliance Brands:**  
Electrolux, Frigidaire, LG, Samsung, GE Appliances, Bosch, Beko
- Eligible Mattress Brands**  
Serta, Beautyrest, Tempur-Pedic, Sealy

\*\*Whirlpool Offer: 0% Financing Only  
In-Store Support: Optional Printable POP Materials



Appliance, Mattress, WP and GE creative versions available; Co-posable

## DIGITAL PACKAGE OPTIONS

(all campaigns include web banners & landing page)

### BASIC PACKAGE

# \$500

MEMBER BUY-IN; \$500 MATCH

- Google Search
- Search Promotion Extension (search advertising required)

### MID-LEVEL PACKAGE

# \$1000

MEMBER BUY-IN; \$500 MATCH

- + Facebook Carousel Ad
- Google Search
- Search Promotion Extension (search advertising required)

### PREMIUM PACKAGE

# \$1500

MEMBER BUY-IN; \$500 MATCH

- + Instagram Ads
- + Instagram Stories
- Facebook Carousel Ad
- Google Search
- Search Promotion Extension (search advertising required)