

## **CHAMPION**

### **Commercial Cleaning Systems & Solutions, LLC**



COMPANY BIO: Brian J. DeMorrow is President, Champion Commercial Cleaning Systems & Solutions, LLC. Mr. DeMorrow is a 23 year retired combat veteran of the United States Air Force (USAF) where he served as a federal Special Agent with the Air Force Office of Special Investigations (AFOSI). The AFOSI is responsible for conducting major criminal, fraud, and counterintelligence investigations and activities for the USAF and the federal government.

Highlights of Brian's career include serving as Special Agent in Charge of AFOSI's European bodyguard detail responsible for protecting heads of state and cabinet level government officials traveling throughout Europe, the Middle East, Southwest Asia, and Africa; Chief of Command Development and Training designing and delivering high performance training and team building systems to improve AFOSI operations; and Superintendent of the Inspector General's Office evaluating and recommending enhancements to mission performance world-wide.

Brian entered the US government civilian service in 2000 serving again as a Special Agent with the AFOSI, Defense Intelligence Agency and the Defense Counterintelligence Field Activity. His last two positions in the government as a Senior Intelligence Officer and Manager were as Chief, Offensive Counterintelligence Operations for the Department of Defense, and Chief of Counterintelligence Program Integration for the Department, responsible for providing functional oversight to all existing and emerging information and communication systems and technology initiatives. He was awarded the Office of the Secretary of Defense Medal for Exceptional Civilian Service in 2007.

In 2008, Brian became Director, Homeland Security Programs for Command Decisions Systems & Solutions of Chantilly, VA, where he served until founding Giving Tree Commercial Cleaning Systems & Solutions in 2009. In 2010, his company became the largest Jan-Pro Franchise in Northeastern PA. In 2011 it became the largest franchise in the United States and in 2012 it was recognized as Jan Pro franchise of the year over more than 10,000 other businesses! Brian founded Champion in 2013 and holds the unique distinction of being the only Internationally Certified, Green Low-Moisture Carpet Cleaner in the state of PA.

Brian earned a Masters Degree in Human Relations and Organizational Development from the University of Oklahoma and a Bachelor Degree in Human Resource Management from Colorado Christian University.

A disabled combat veteran, his military decorations include the Southwest Asia Service Medal, Kuwait Liberation Medal, Humanitarian Service Medal, Expeditionary Forces Medal, Three Meritorious Service Medals, Four Air Force Commendation Medals, and Four Air Force Achievement Medals.

He currently resides outside White Haven, PA. He is an avid outdoorsman and spends much of his personal time devoted to community programs supporting the underserved. He currently serves as the Director of Business Development and Incentives for the Greater White Haven Chamber of Commerce AND as State Coordinator for the Nationwide, Non-Profit Veterans Foundation Fallen Not Forgotten.



*Champion*  
Commercial Cleaning Systems & Solutions, LLC

Champion Commercial Cleaning Systems & Solutions is a US Veteran owned and operated JANPRO Franchise dedicated to giving back to the communities in which it operates by providing employment opportunities for those with disabilities and the disadvantaged. The Company's mission is to not only provide World Class Commercial Cleaning Services to its clients, but also to provide a commitment to the communities it serves by employing those who might otherwise not seek or find employment elsewhere. "We create opportunities in our own community," is more than a company slogan. It's the foundation upon which Champion was created. The company works closely with both public and private social services inside its customer's communities giving back to those within these communities by providing a helping hand up and raising awareness of the positive contributions all of us are capable of making. By choosing Champion, you are choosing to help your own community.

*Mission*

Provide Best-Value, World-Class Commercial Cleaning Services & Solutions AND Support the Communities in Which We Operate

*Vision*

We are the largest, most successful community oriented for profit business in Eastern PA

*Values*

**People** are the essence of any endeavor and Champion's most valuable resource. We believe one individual can make a difference. We treat everyone equitably with dignity and respect creating a friendly and positive team oriented environment based on honesty and trust. We recognize the community as being essential and secondary only to our family network as the foundation of our existence.

**Customers** deserve and receive service commensurate with their expectations consistently without question. We are accountable and responsive to our customers and measure our success one result at a time based on our customer's level of satisfaction.

**Commitment** to doing the right things right the first time is our standard. We conduct all our business activities ethically with the highest level of integrity. We are open, honest, and direct in all of our professional dealings. We build customer value by recognizing our support role in each customers activities and continuously improving our performance through innovation and experience. We invest in the professional development of each employee and expect success.

