NDAs - Preventing IP Theft



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Why Vendors Use NDAs?

Answer: To protect IP while exploring a potential business relationship.

Types of IP

- Patents
- Copyrights
- Trade Secrets
- Trademarks

A Trade Secret is information that:

- a. Is used or intended for use in a trade or business;
- b. Is included or embodied in a formula, pattern, compilation, computer software, drawing, device, method, technique, or process;
- c. Is not publicly known and is not generally known in the trade or business of the person asserting that it is a trade secret;

- d. Cannot be readily ascertained or derived from publicly available information;
- e. Is the subject of efforts that are reasonable under the circumstances to maintain its secrecy; and
- f. Has significant economic value.

Alabama Code Section 8-27-1

Each party agrees not use the other party's Confidential Information for any purpose except for the "Business Purpose."

INDAs - Government Role

Typically the government prefers not to be involved in agreements between vendorsespecially involving prime/subcontractor relationships

Question: What if Gov't wants to provide a support contractor with limited rights technical data or restricted rights software?

Answer: Require the support contractor enter into an NDA with vendor owning the IP rights. **DFARS § 227.7103-7**

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The Recipient agrees to indemnify and hold harmless the Government ... from every claim or liability ... arising out of ... the misuse or unauthorized ... release ... of Data received from the Government"