

## Meeting Minutes for Alliance For Dade

July 16, 2020

Presiding: Kathleen Reed

Members Present: Kathleen Reed, Nelson Eash, Josh Ingle, Bob Woods, Harry Abell, Dena Abell, Jane Dixon

The zoom meeting for Alliance for Dade was called to order by President Kathleen Reed at 6:00 pm. Director Bob Woods opened the meeting with the invocation. Kathleen Reed made a motion that the minutes of the July 8, 2020 meeting be approved as distributed by recorder, Marcy Williams. Bob Woods seconded the motion and all present approved.

Harry Abell, Treasurer had previously forwarded to Board members a financial report and Harry requested again for committee chairs to forward him a projected budget. Discussion that followed noted that budgets are very difficult to project as operational decisions are in the near future but not presently determined.

Kathleen Reed and Bob Woods updated the Board on the progress of securing an employee for the Welcome Center and Chamber. No decision has been made and interviews are still being held. Bob Woods shared his concerns relating to the salary level but no recommendations were made to change the salary range.

### Committee Reports:

Welcome Center: Kathleen Reed encouraged members to drop by the Welcome Center and make special note of the arrangement, organization, and fresh/sparkling atmosphere at the office space. Marcy and George Williams have contributed hours of labor to redesign and organize the operational space. The setting is in professional status and Kathleen Reed shared a note of enthusiasm.

Membership Committee: Kathleen Reed reported for Membership Chair George Williams that the assignment sheet for volunteers to contact prospective members is 75% complete. Kathleen Reed encouraged members to NOT contact any perspective members until the prospective member packet of information and training has occurred. A collective message with uniform words must be conveyed to each perspective member.

Business Services Committee: Jane Dixon shared the results from Business Services Committee questionnaire. Discussion focused around community events in the immediate future. Decisions concerning Christmas Parade, Business Expo, and Halloween on the Square need to be made at the next meeting. Plans must be in motion in the next few months if the Alliance for Dade is to sponsor any events this calendar year. Jane Dixon will contact Nathan Wooten, Marshana Sharp, and Audrey Clark to discuss the status of upcoming events and the option of Alliance for Dade to partner for specific projects. A report will be made at the next meeting on July 30<sup>th</sup> so timely decisions can be made. Josh Ingle asked if the new employee at the Welcome Center could complete some of the items in the Product category of the Business Services Committee. The members completing the interview process are looking for a person that has sufficient computer and organization skills and the

answer is “Yes” the employee could compile a number of the items listed under Product category.

Publicity Committee: Jane Dixon reported that the Alliance for Dade is now on the agenda for both County Commission and Trenton City Commission Meeting. County Commission meets the first Thursday of each month. Trenton City Commission meets the second Monday of each month. A reminder notice will be sent to all Board Members extending an invitation for them to accompany Jane Dixon to the meetings. Publicity ideas were discussed and members voiced support to continue generating ways to saturate the community with an awareness of Alliance for Dade.

Signage Committee: Nelson Eash, Chairperson of Signage Committee requested closure on the {4} samples designs distributed for review. A vote was tallied and sample {A} was selected. {A[5]}, {D[3]}, and {B[1]} votes were cast. Kathleen Reed made a motion and Jane Dixon seconded the motion to accept the {A} design presented by Nelson Eash.

Website Committee: Harry Abell suggested that members look at the website and send him any pictures that might be used on the website. {Alliance for Dade.com/media}

Tourism Committee: nothing new to report at this time.

Announcement: William Back is hoping to take a delegation of members to Atlanta to ARVIC in the near future to meet face to face with contacts in the Atlanta office.

Kathleen Reed made a motion to adjourn the meeting at 7:25 pm. Bob Woods seconded the motion. The next meeting will be Thursday, July 30, 2020 at 6:00 pm by zoom.

Minutes Submitted by Jane Dixon, Secretary of Alliance for Dade