

THE

# METROPOLITAN BUILDER

## PURCHASE AGREEMENT FORM

### FEATURE STORY PURCHASE AGREEMENT

The Metropolitan Builder offers print media, broadcast and web centered marketing videos and target radius mail marketing opportunities to the building professionals who have been referred by their colleagues as outstanding in their field. Select marketing opportunities affords professionals high-ended, high quality, full color marketing pieces, designed and laid out as a portfolio of your best work. We make use of well-seasoned professionals and the latest emerging technologies and platforms to integrate into your media and marketing campaign. Our goal is to partner with you to ensure that your vision and message is carried effectively and efficiently throughout the entire process.

#### PACKAGE “A”

##### STORY/VIDEO/REPRINT/PHOTOGRAPHY/DIGITAL RIGHT

- **REPINTS** - 2000 6 page reprint of cover story
- **PDF's** of 6 page story reprint and Magazine for Web site & Social Media
- **INTERACTIVE STORY/DIGITAL RIGHTS** - Enhance your website with an interactive Feature Story – a conversion of the PDF of your story into a digital flip. By clicking on the SHARE icon in the upper right hand corner your and/or your prospective customers can share your story by posting it on other social media websites, email your story to a friend or place your story in a “favorites” file for future reference. Giving you digital rights of your interactive story enables you to reuse and repurpose your article in order to meet your specific marketing needs.
- **60 SECOND VIDEO– DVD** ( looped over) & Uploaded onto YouTube.com  
Custom written script by our creative team  
Unlimited pre-production scrip revisions  
Complete editing and production of finished spot up to 60 seconds long  
Music and professional voice over  
Your business information, including logo, phone number, etc.
- **3.5 HOUR PROFESSIONAL PHOTO SHOOT** at one site or up to 3000 sq.ft.  
Minimum of 25 high resolution images burned to DVD along with *unrestricted copyright release*. All images will be edited and retouched. Includes a minimum amount of “photo-staging.”

## **PACKAGE “B”**

### **STORY/REPRINT/PHOTOGRAPY/DIGITAL RIGHTS**

- **REPRINTS** - 1000 6 page reprint of cover story
- **PDF’s** of 6 page story reprint and Magazine for Web site & Social Media **INTERACTIVE STORY/DIGITAL RIGHTS** - Enhance your website with an interactive Feature Story – a conversion of the PDF of your story into a digital flip. By clicking on the SHARE icon in the upper right hand corner your and/or your prospective customers can share your story by posting it on other social media websites, email your story to a friend or place your story in a “favorites” file for future reference. Giving you digital rights of your interactive story enables you to reuse and repurpose your article in order to meet your specific marketing needs.
- **3.5 HOUR PROFESSIONAL PHOTO SHOOT** at one site or up to 3000 sq.ft. Minimum of 25 high resolution images burned to DVD along with *unrestricted copyright release*. All images will be edited and retouched. Includes a minimum amount of “photo-staging.”
- **20 MAGAZINES**

## **PACKAGE “C”**

### **STORY/MAGAZINES/PHOTOGRAPHY/DIGITAL RIGHTS**

- **3.5 HOUR PROFESSIONAL PHOTO SHOOT** at one site or up to 3000 sq.ft. Minimum of 25 high resolution images burned to DVD along with *unrestricted copyright release*. All images will be edited and retouched. Includes a minimum amount of “photo-staging.”
- **PDF’s** of 6 page story reprint and Magazine for Web site & Social Media
- **INTERACTIVE STORY/DIGITAL RIGHTS** - Enhance your website with an interactive Feature Story – a conversion of the PDF of your story into a digital flip. By clicking on the SHARE icon in the upper right hand corner your and/or your prospective customers can share your story by posting it on other social media websites, email your story to a friend or place your story in a “favorites” file for future reference. Giving you digital rights of your interactive story enables you to reuse and repurpose your article in order to meet your specific marketing needs.
- **400 MAGAZINES**

## **PACKAGE “D”**

### **STORY/MAGAZINES/PHOTOGRAPHY/DIGITAL RIGHTS**

- **3.5 HOUR PROFESSIONAL PHOTO SHOOT** at one site or up to 3000 sq.ft. Minimum of 25 high resolution images burned to DVD along with *unrestricted copyright release*. All images will be edited and retouched. Includes a minimum amount of “photo-staging.
- **PDF’s** of 6 page story reprint and Magazine for Web site & Social Media
- **INTERACTIVE STORY/DIGITAL RIGHTS** - Enhance your website with an interactive

Feature Story – a conversion of the PDF of your story into a digital flip. By clicking on the SHARE icon in the upper right hand corner your and/or your prospective customers can share your story by posting it on other social media websites, email your story to a friend or place your story in a “favorites” file for future reference. Giving you digital rights of your interactive story enables you to reuse and repurpose your article in order to meet your specific marketing needs.

- **FUTURE REPRINT PURCHASE** - Purchase price may be applied toward Package “A” or Package “B” within the first year of date purchased.

## **PACKAGE “E”**

### **VIDEO/PHOTOGRAPHY**

- **60 SECOND VIDEO** - DVD ( looped over) & Uploaded onto YouTube.com  
Custom written script by our creative team  
Unlimited pre-production scrip revisions  
Complete editing and production of finished spot up to 60 seconds long  
Music and professional voice over  
Your business information, including logo, phone number, etc.
- **3.5 HOUR PROFESSIONAL PHOTO SHOOT** at one site or up to 3000 sq.ft.  
Minimum of 25 high resolution images burned to DVD along with *unrestricted copyright release*. All images will be edited and retouched. Includes a minimum amount of “photo-staging.”

**\*\*RADIUS MARKET MAILOUTS** - Enables you to reach the homes of potential customers within a specific targeted geographic area in which you already have a confirmed and established customer base, encouraging your message to be spread by word of mouth — the best advertising on Earth. We will mail out *an additional 1000 copies of your magazine* to a demographic of persons within a specific range of House Hold Incomes and Property Values. The mail out will be centered on and around an address or zip code area.

### **Magazine Mail Out**

**\*\*Additional mail out available \*\***

