

(YOUR COMPANY NAME)

Street Address

City, State 01234

(123) 456-7890

email/web address

# Press Release

## FOR IMMEDIATE RELEASE

### **New Website Offers Local Deals & Discounts to (YOUR CITY) Residents**

CITY, STATE (DATE GOES HERE) - (YOUR COMPANY NAME) has launched a new website, (YOUR WEBSITE ADDRESS) to help consumers find the best local businesses, coupons and events in (YOUR CITY).

The new website aims to serve both local businesses and consumers providing a valuable resource for the (YOUR CITY) community. Now local consumers can easily search and find the best local businesses, while providing local merchants an affordable way to advertise and promote their coupons, deals and events online.

The timing couldn't be better for a site like (YOUR WEBSITE ADDRESS) as more and more customers are starting their search online for local products and services, and online coupons are becoming increasingly popular. "People love saving money. But finding local coupons and deals isn't always easy. Until now. Our mobile-friendly website makes it easy to search and find local businesses and discover amazing offers, not only from your computer, but on the go with any smartphone. Plus it allows local merchants to take control of their marketing and promote themselves online for a fraction of the cost of traditional print advertising" said (YOUR NAME) who owns and operates the local website.

Small businesses continue to struggle with online marketing. But (YOUR NAME) hopes to solve that with affordable and simple advertising opportunities on (YOUR WEBSITE ADDRESS). Merchants pay a small monthly fee to have their business featured on the site. They can then post photos, videos, menus, events and of course coupons with an easy-to-use interface. Sign up is easy and requires no technical experience. "This is exactly what (YOUR CITY) merchants need; simple, affordable and effective local advertising" adds (YOUR NAME).

### **ABOUT (YOUR COMPANY NAME)**

(YOUR COMPANY NAME) is a new online resource for (YOUR CITY) featuring local businesses, coupons and events. To learn more about (YOUR COMPANY NAME) or if you a local business interested in advertising, please visit (YOUR WEBSITE ADDRESS), call (YOUR PHONE NUMBER) or email (YOUR EMAIL).