



## THE LYRIC BAND OF HANOVER, PA.

Organized November 15, 1932 and qualified as a non-profit tax exempt organization under section 501(c)3 of the IRS Code.

**AUDITORIUM AND OFFICE**  
**22 YORK ST.**  
**717-632-6313**

**LYRIC BAND OF HANOVER**  
**PO BOX 111**  
**HANOVER, PA 17331**

**January 11, 2022**

Dear Business Owner:

The 2021 Lyric Band Summer Concert Series was a huge success and we are excited for the 52nd Concert Series this summer. From Memorial Day through Labor Day, free concerts will be presented each week at the beautiful Codorus State Park bandshell.

Approximately 6,000 to 7,000 concert-goers attend our concerts each summer. Professionally produced programs are distributed for free at each performance to inform our audience of our advertisers and patrons. The existence of these ads is announced at each concert, and audience members are encouraged to support the businesses whose ads are in the program book. Additionally, our programs are available and on display daily throughout the summer at the Codorus State Park Office, Visitors Center, and Campground Office. We think you will find our advertising rates affordable, and our audiences are appreciative and supportive of the businesses who advertise in our booklet.

We hope you will choose to advertise in our 2022 Concert Series Program booklet. We cannot do what we do without your support! Prices and instructions for submission are on the reverse of this letter. New advertisers should complete the form and/or contact us for assistance and information. Return advertisers may either request assistance or submit their desire to repeat last year's advertisement.

**SUBMISSION DEADLINE: APRIL 23, 2022**

Thank you in advance for your generous support of this 90-year-old Hanover cultural organization!

Sincerely,

A handwritten signature in black ink that reads "Stephen M. Kaltreider".

Stephen Kaltreider  
Business Manager  
Lyric Band of Hanover, Inc.

## Lyric Band 2022 Concert Series Program Business Advertising and Sponsor Form

Please fill out the information below:

Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

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**Note: Ad Booklet is 5½ by 8½ Inches**

	<u>Ad Size</u>	<u>Dimensions</u>	<u>Cost</u>
<input type="checkbox"/>	Business Listing	N/A	\$50
<input type="checkbox"/>	1/4 page	4 3/4" wide x 1 3/4" high	\$125
<input type="checkbox"/>	1/2 page	4 3/4" wide x 3 3/4" high	\$175
<input type="checkbox"/>	Full page	4 3/4" wide x 7 1/2" high	\$250
<input type="checkbox"/>	Inside Front Cover*	Full page	\$300
<input type="checkbox"/>	Inside Back Cover*	Full page	\$300
<input type="checkbox"/>	Outside Back Cover*	Full page	\$350

**\*Available on a "first come, first served" basis determined by the date when the ad is received**

Ad content may be submitted in PDF format to lyricbandofhanover@gmail.com or mailed to the address listed below.

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Make checks payable to: **Lyric Band Concert Series**

Mail to: **Lyric Band of Hanover  
PO Box 111  
Hanover, PA 17331**

Submission Deadline: **April 23, 2022**

For assistance or information, contact Business Manager, Stephen Kaltreider, at lyricbandofhanover@gmail.com