

City of Kiel – Direct Seller’s Permit

Name: _____ Date of Birth: ____/____/____

Address: _____ City: _____ State: _____ Zip: _____

Phone : (____) _____ Type of Product/Service being Promoted: _____

Company Name: _____

Company Address: _____ City: _____ State: _____ Zip: _____

Company Phone: _____ Supervisor Name: _____

Description of Goods/Services: _____

Proposed Method of Delivery of Goods (if applicable) : _____

Month/Year when Sales in the City of Kiel will Start/End: Start: ____/____/____ End: ____/____/____
(Sales cannot be started in the month the application is applied for) (12 Month Maximum)

Location where you will be staying while conducting sales in the City of Kiel: _____

Contact Phone # where you can be reached seven (7) days after leaving city: (____) _____

List of communities where company has conducted similar business (No More than 3): _____

Have you ever been convicted of any crime or ordinance violation?: YES NO (Circle One)

If yes, list date(s), nature of offense, and location of conviction: _____

Vehicle Info: License Plate: _____ State: _____ Make: _____ Model: _____ Color: _____

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COPIES OF THE FOLLOWING MUST BE ATTACHED:

- Photocopy of Driver’s License or Valid Government-Issued Photo ID
- State Certificate of Weights and Measures (if applicable)

PROHIBITED PRACTICES:

- A direct seller shall be prohibited from calling at any dwelling or other place between the hours of 9 p.m. and 9 a.m. except by appointment; calling at any dwelling or other place where a sign is displayed bearing the words, "No Peddlers," "No Solicitors," or words of similar meaning; calling at the rear door of any dwelling place or remaining on any premises after being asked to leave by the owner, occupant, or other person having authority over such premises.
- A direct seller shall not misrepresent or make false, deceptive, or misleading statements concerning the quality, quantity, or character of any goods offered for sale, the purpose of his visit, their identity, or the identity of the organization they represent. A charitable organization direct seller shall specifically disclose what portion of the sale price of goods being offered shall actually be used for the charitable purpose for which the organization is soliciting. Such portion shall be expressed as a percentage of the sale price of the goods.
- No direct seller shall impede the free use of sidewalks and streets by pedestrians and vehicles. Where sales are made from vehicles, all traffic and parking regulations shall be observed.
- No direct seller shall allow litter to accumulate in or around the area in which they are conducting business

DISCLOSURE REQUIREMENTS

- After the initial greeting and before any other statement is made to a prospective customer, a direct seller shall expressly disclose their name, the name of the company or organization they are affiliated with, if any, and the identity of the goods or services they are offering to sell.
- No direct seller shall make any loud noises or use any sound amplifying device to attract customers if the noise produced is capable of being plainly heard outside a 100' radius of the source. If any sale of goods is made by a direct seller, or any sales order for the later delivery of goods is taken by the seller, the buyer shall have the right to cancel the cash transaction of more than \$25, in accordance with the procedure set forth in Wis. Stats. § 423.203, and the seller shall give the buyer two (2) copies of a typed or printed notice of that fact. Such notices shall conform to the requirements of Wis Stats. § 423.203(1)(a), (b), and (c), (2) and (3).
- If the direct seller takes a sales order for the later delivery of goods, they shall, at the time the order is taken, provide the buyer with a written statement containing the terms of the agreement; the amount paid in advance, whether full, partial, or no advance payment is made; the name, address, and telephone number of the seller; the delivery or performance date; and whether a guarantee or warranty is provided and, if so, the terms thereof.