

John Carl Auction Company
309 Chestnut St.
Bainbridge, PA 17502
Phone: 717-286-8282

ADVERTISING AUCTION ONLINE ONLY 8/12/2018-8/26/2018

LOT #	QTY	LOT #	QTY
1	1	18	1
FORD V-8 COMMERCIAL CARS FOR 1937 ADVERTISEMENT FORD ENGINE & PARTS EXCHANGE PLAN		WHITE 'MOSQUITOES! . . "KEEP 'EM FLYING"' AD FOR 40 YEARS THE GREATEST NAME IN TRUCKS	
2	1	19	1
NEW INTERNATIONAL TRUCKS MODEL 1941 ADVERTISEMENT		WHITE "NOTHING'S AS PERISHABLE AS NEWS" AD FOR MORE THAN 45 YEARS THE GREATEST NAME IN TRUCKS	
3	1	20	1
INTERNATIONAL TRUCKS MODEL D-400 ADVERTISEMENT "NOW A FULL LINE OF CAB-OVER-ENGINE INTERNATIONALS		7 ASSORTED TRUCKS & CRAWLER ADVERTISEMENTS REO - INTERNATIONAL - DIAMOND - THE WHITE MOTOR COMPANY	
4	1	21	1
INTERNATIONAL SCHOOL BUSES 1940 ADVERTISEMENT "WHERE OH WHERE IS THE LITTLE RED SCHOOLHOUSE?"		INTERNATIONAL TRUCKS NATIONAL BISCUIT CO AD	
5	1	22	1
THE NEW WHITE MODEL 700 TRUCK ADVERTISEMENT "RECORD SALES GAINS NOW MAKE POSSIBLE A NEW WHITE TRUCK AT A NEW LOW PRICE"		INTERNATIONAL TRUCKS "WINGS OVER INTERNATIONALS!" AIRMAIL ADVERTISEMENT	
6	1	23	1
THE WHITE MOTOR CO AMERICAN TRUCKING ASSNS INC AD A.T.A SERVES USA		AUTOCAR TRUCKS FOR HEAVY DUTY ADVERTISEMENT CONTENTS . . . ONE HELLCAT DATED AUTOCAR 1944	
7	1	24	1
THE WHITE MOTOR CO "STEEL FLOWS ON WHEELS TOO" AD		GRUEN WATCH "A THOUSAND TENDER WORDS IN ONE" AD DATED DEC 1941	
8	1	25	1
GMC TRUCKS BUILT TO "TAKE IT" GASOLINE OR DIESEL SATURDAY EVENING POST JULY 17 1948		ELGIN WATCH "NEW 75TH ANNIVERSARY SERIES" AD LORD ELGIN & LADY ELGIN	
9	1	26	1
GMC TRUCKS ADVERTISEMENT GMC TRUCKS GIVE YOU GREATEST-DRIVER COMFORT- PLUS MORE POWER DATED FEBRUARY 1, 1941		INTERNATIONAL TRUCKS ADVERTISEMENT THE MOST IMPORTANT FEATURE OF THEM ALL... IS THE ONE THAT MAKES YOU MONEY	
10	1	27	1
GMC TRUCKS TRAILERS - DIESELS ADVERTISEMENT MORE POWER WITH ASTONISHING GAS SAVINGS!		WHITE "A COMPLETE NEW LINE OF SUPER POWER WHITES" WHITE MOTOR COMPANY	
11	1	28	1
NEW INTERNATIONAL DELIVERY TRUCKS ADVERTISEMENT WITH ALL-STEEL STREAMLINED METRO BODIES		LORD EGLIN & LADY ELGIN 19 & 21 JEWELS WATCH AD "AMERICA'S MOST CELEBRATED TIMEPIECES!" - DATED DEC 1941	
12	1	29	1
INTERNATIONAL TRUCK SALES TRIPLED ON NEW LINE AD 1937		FORD V8 TRUCKS AND COMMERCIAL CARS ADVERTISEMENT LOGS BY THE TON MILK BY THE PINT	
13	1	30	1
INTERNATIONAL TRUCKS THE BROWN PATROL AD 1939		AUTOCAR TRUCKS ADVERTISEMENT SHORT-WHEELBASE DESIGN - DATED 1937	
14	1	31	1
HUDSON & TERRAPLANE DOUBLE PAGE ADVERTISEMENT MEET THE NO. 1 PEOPLE - HUDSON NO 1 CAR OF THE MODERATE PRICE FIELD - TERRAPLANE NO 1 CAR OF THE LOW PRICE FIELD		FORD V8 TRUCKS AND COMMERCIAL CARS ADVERTISEMENT EGGS BY THE DOZEN OIL BY THE TANK	
15	1	32	1
PETROL CORPORATION AUTOCAR TRUCKS ADVERTISEMENT LIQUID LOADS ARE HEAVY LOADS - AUTO CARE TRUCKS FOR HEAVY DUTY		WHITE SUPER POWER 40 YEARS ADVERTISEMENT BUILT BY WHITE . . . FOR 40 YEARS THE GREATEST NAME IN TRUCKS	
16	1	33	1
THE WHITE MOTOR CO "ON YOUR TABLE TONIGHT" AD		INTERNATIONAL TRUCKS AMERICAN TRUCKING ASSOC. AD AMERICAN TRUCKING ASSOC. HONOR "WORLDS SAFEST TRUCK DRIVER" AND "NATIONS BEST TRUCK DRIVER"	
17	1		
ANNOUNCING HUDSON'S COMPLETELY NEW TERRAPLANE AD NO 1 LOW PRICED CAR FOR THE FARM DATED DEC 1936 - '37 CAR			

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34	1	51	1
AUTOCAR TRUCKS ARDMORE PA ADVERTISEMENT DATED 1937 "FOLLOW THE LEADER FOR THEY KNOW THE BEST"		AUTOCAR TRUCKS ENGINEERED BY AUTOCAR AD FAMOUS FOR HEAVY-DUTY HAULING	
35	1	52	1
INTERNATIONAL TRUCKS CHRISTMAS ADVERTISEMENT FROM EVERY STORE COMES CHRISTMAS CHEER - INTERNATIONAL HARVESTOR COMPANY		GENERAL MOTORS TRUCKS & TRAILERS 1938 NEW MODELS GMC ANNOUNCES FOR 1938 THREE NEW MODELS AND A FULL LINE 1/2 TO 12 TONS	
36	1	53	1
INTERNATIONAL TRUCKS ADVERTISEMENT IT TAKES A TRUCK ENGINE TO STAND THE GAFF! INTERNATIONAL HARVESTOR COMPANY		STERLING ENGINE COMAPNY CRUISER ADVERTISEMENT MATHEWS 50 FOOT CRUISER POWERED BY STERLING	
37	1	54	1
FORD TRUCKS AND COMMERICAL CARS ADVERTISEMENT LOGS BY THE TON MILK BY THE PINT		RICHARDSON "35" SEDAN SPECIAL ADVERTISEMENT RICHARDSON CRUISER OF TOMORROW FROM MOTOR BOAT MAGAZINE ISSUED JULY 1957	
38	1	55	1
GENERAL MOTORS TRUCKS & TRAILERS ADVERTISEMENT SEE GMC FOR EXTRA VALUE IN A 1 1/2-TON TRUCK		ELCO THE HOME AFLOAT MOTOR CRUSING AD FAR WAY FROM SEETHING TRAFFIC AND DUSTY, SUN-BAKED STREETS THE ELCO WORKS	
39	1	56	1
INTERNATIONAL TRUCKS - CLEVELAND POLICE MOTORIZED INTERNATIONAL HARVESTOR COMPANY		WHEELR SHIPBUILDING CORPORATION ADVERTISEMENT IN THE CLASSIC SEABOAT TRADITION THE SHEELER 46 DOUBLE CABIN FLY BRIDGE CRUISER	
40	1	57	1
GENERAL MOTORS TRUCKS AND TRAILERS 1936 AD ANNOUNCING GREATER 1936 VALUES IN GENERAL MOTORS TRUCKS		CHRIS CRAFT FOR 1955 BOAT CRUISER DOUBLE PAGE AD BOAT TRAILERS - MARINE ENGINES DATED OCT 23 1954	
41	1	58	1
INTERNATIONAL TRUCKS OUTSTANDING STYLE AD 1 1/2-TON INTERNATIONAL MODELS DATED FEB 1 1936		QUEEN ELIZABETH WORLD BIGGEST SHIP DOUBLE PAGE AD	
42	1	59	1
GENERAL MOTORS TRUCKS AND TRAILERS ADVERTISEMENT FIRST IN MEETING THE NEEDS OF MODERN TRANSPORTATION 1 1/2 - 2 TON GMC MODELS - NEW GMC 1/2 TON DELIVERY TRUCK		FORD MOTOR COMPANY BUILDING PHOTOGRAPH	
43	1	60	1
GENERAL MOTORS TRUCKS AND TRAILERS 1936 VALUES AD DATED FEB 1 1936		PHOTOGRAPH OF LIFESAVERS PANEL VAN "THE CANDY WITH THE HOLE"	
44	1	61	1
GENERAL MOTORS TRUCKS & TRAILERS BUSINESS AD FARMER . . . BUILDER WHATEVER YOUR BUSINESS GMC MEANS DOLLARS SAVED		AIRFOAM THE NEW NAME FOR COMFORT GOODYEAR AD EVEN A STEAK WOULDN'T GET ME UP!	
45	1	62	1
DODGE JOB RELATED TRUCKS 1946 ADVERTISEMENT THINGS ARE MOVING . . .THE JOB-RATED WAY FIT THE JOB . . .LAST LONGER DODGE DIVISION OF CHRYSLER CO AD		CHRIS CRAFT BOAT DIVISION CRUISER 1956 AD FOR THRILLS AND FUN THE WHOLE FAMILY CAN ENJOY... BUY YOUR 1956 CHRIS-CRAFT NOW!	
46	1	63	1
DIAMOND MOTOR CAR COMPANY ADVERTISEMENT STILL GREATER TRUCKS & EVEN GREATER BEAUTY		FORD MOTOR COMPANY PHOTOGRAPH	
47	1	64	1
DIAMOND-T PIONEER OF QUALITY AT LOW PRICE THE NEW 1 1/2 TON MODEL 211-A		1912 NEW YORK TRIBUNE NEWSPAPER - TITANTIC SINKS DATED TUESDAY APRIL 16, 1912 14 PAGES HEADLINE "MORE THAT 1,500 PERISH AS THE GREAT TITANIC SINKS"	
48	1	65	1
GENERAL MOTORS TRUCKS AND TRAILERS 1/2 TON TRUCK INTRODUCING A NEW 1/2 TON TRUCK FOR LIGHT DELIVERY SERVICE		NEW FORD TRUCKS FOR '51 POWER PILOT ECONOMY AD INTRODUCING SOME OF THE TRUCK SPECIALISTS WHO HELPED ENGINEER	
49	1	66	1
DIAMOND T TRUCK ADVERTISEMENT DIAMOND T ANNOUNCING THE FIRST AND ONLY TRUCKS IN THE WORLD GUARNETEEED FOR 100,000 MILES OR A FULL YEAR DATED 1940		COMMAND A NEW 1953 CHRIS CRAFT ADVERTISEMENT WORLD'S LARGEST BUILDERS OF MOTOR BOATS - DATED 1953	
50	1	67	1
DIAMOND T TRUCKS ADVERTISEMENT WORTH ENORMOUSLY MORE THAN ITS SLIGHTLY HIGHER PRICE		NEW CHRIS CRAFT SHOWBOATS ADVERTISEMENT STANDARD OF VALUE FOR FINE MOTOR BOATS THE WORLD OVER	
		68	1
		STERLING ENGINES JUDGE VALUE BY COMPARISON AD STERLING ENGINE COMPANY BUFFALO NY	

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69	1	95	1
CHRIS CRAFT MAKE A DATE FOR '48 ADVERTISEMENT 1948		NEW CHRIS-CRAFT 27' SUPER DELUXE ENCLOSED CRUISES DATED 1946	
70	1	96	1
1951 CRIS CRAFT ASSORTED CRUISER ADVERTISEMENT		CHRIS-CRAFT IS THE LINE FOR '49 ADVERTISEMENT	
71	1	97	1
THE NEW POST WAR CHRIS CRAFT CRUISES AD		MAKE A DATE FOR '48 WITH A NEW CHRIS-CRAFT AD CRUISE SHIPS AD	
72	1	98	1
ASSORTED AD OF THE NEW CHRIS CRAFT 1950s CRUISERS		1950 CHRIS-CRAFT ADVERTISEMENT FOR THE TIME OF YOUR LIFE COMMAND A 1950 CHRIS-CRAFT!	
73	1	99	1
SMOOTH CRYSLER MARINE ENGINES AD BUILT TO LIVE IN WATER		COMMAND YOUR NEW CHRIS-CRAFT. . .NOW! AD CRIS-CRAFT CRUISES	
74	1	100	1
NEW 1950 CHRIS-CRAFT 48 FT FLYING BRIDGE CRUISER		COMMAND YOUR OWN CHRIS-CRAFT ADVERTISEMENT 20 FT CUSTOM RUNABOUT	
75	1	101	1
CHRIS-CRAFT SPORTY FOR '40 ADVERTISEMENT		COMMAND A NEW 1947 FLAGSHIP FLEET ADVERTISEMENT	
76	1	102	1
CHRIS-CRAFT 26 FT SUPER DELUXE CRUISES AD		COMERCIAL CAR JOURNAL MAGAZINE - AUGUST 1936	
77	1	103	1
ASSORTED CRIS-CRAFT 1952 ADVERTISEMENT		DAVID P MARTIN NAVAL ARCHITECT BOATS DESIGN BOOK DIVISON OF DAVE MARTIN DEVELOPMENT CO INC	
78	1	104	1
NEW 1950 CHRIS-CRAFT! ADVERTISEMENT		KINDLUND & DRAKE MARINE ARCHITECTS AND ENGINEER MANUAL	
79	1	105	1
PHOTO OF CRUISE SHIPS DOCKED AT HUDSON RIVER DOCKED AT NEW YORK'S HUDSON RIVER DURING WINTER		MEDITERRANEAN CRUISES SS MAURETANIA TRAVEL GUIDE 1923 - REVISED EDITION	
80	1	106	1
CHRIS-CRAFT CRUISES & RUNABOUTS ETC AD LOOK WAT YOU CAN BUY FOR AS LITTLE AS \$49		SS EUROPA MENU & SS PRINZE MENU & PASSENGER LIST SS EUROPA MENU SAT SEPT 27TH 1930 2ND CLASS - SS PRINZ AUGUST WILHELM MENU TUES JULY 1911 - SS PRINZ AUGUST WILHELM LIST OF PASSENGERS SAILED FROM PORT LIMON JULY 18 1911	
81	1	107	1
CHRIS-CRAFT THEY'RE ALL SHOWBOATS AD		ISLAND SCENES BY PERCY LOOMS SPEER CATALOG PRINTED IN THE USA - PICTURES OF STATEN ISLAND	
82	1	108	1
CHRIS-CRAFT A BOAT FOR EVERY BUDGET		MARTHA'S VINEYARD HURICANE 1944 PHOTO BOOK PHOTOGRAPHS BY CLARA F. DINSMORE	
83	1	109	1
LOOK AHEAD WITH CRIS-CRAFT - 22 FT SPORTSMAN AD		GREETINGS CALENDAR (MISSING DECEMBER) GLOBE BOXING & CRAFTING CO. NEW YORK	
84	1	110	1
SMOOTH CHRYSLER MARINE ENGINES ADVERTISEMENT BUILT TO LIVE IN THE WATER		BEACH ADVERTISING LOT *COOL CAPE MAY CATALOG *6 ASSORTED MENUS FROM THE BREAKERS OCEAN CITY DATED JULY & AUGUST 1936 *BUREAU OF PUBLICITY OCEAN CITY NEW JERSEY *MAP LAYOUT OF GREAT EGG HARBOR BAY	
85	1	111	1
60 HP MERCURY MARK 75 6 CYLINDER CRUISER AD MERCURY OUTBOARDS FOR 1957 I'M A MERCURY MAN		THE STATEN ISLAND FERRY BOOK & PHOTO BOOK BY GEORGE W. HILTON	
86	1	112	1
NEW 1954 CHRIS-CRAFT BOATS ADVERTISEMENT		9 BLUEPRINTS OF CRUISER BOAT	
87	1	113	1
CHRIS-CRAFT SHOWBOATS FOR 1954 ADVERTISEMENT		1935 BOAT SUPPLIES BY WILLIS COVER IS DAMAGED	
88	1	114	1
NEW 1955 CHRIS-CRAFT BOATS ADVERTISEMENT		RICHARDSON LITTLE GIANTS JUNIORS CRUISABOUTS 1936 BOOKLET - HENSLER KOFOED CO 156 FRONT ST KEYPORT NJ	
89	1		
THE MAGNIFICENT MAURETANIA CRUISE SHIP AD GO CUNARD - GETTING THERE IS HALF THE FUN			
90	1		
CHRIS-CRAFT RUNABOUT ADVERTISEMENT BUY U.S. WAR BONDS TODAY - TOMORROW COMMAND YOUR OWN DATED JULY 22 1944			
91	1		
NEW 1955 CHRIS-CRAFT ASSORTED FLEET AD			
92	1		
THE NEW CHEVROLET SEDAN DELIVERY VAN ADVERTISEMENT SMARTER - SPEEDIER - MORE ECONOMICAL GENERAL MOTORS VALUE			
93	1		
CHRIS-CRAFT 1947 CRUISERS ADVERTISEMENT			
94	1		
COME TAKE A CHRIS-CRAFT RIDE! ADVERTISEMENT THE SATURDAY EVENING POST JULY 1 1929			

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115	1	138	1
MODERN CRUISERS BOOKLET COPYRIGHT JANUARY 1935		INTERNATIONAL TRUCKS INTERNATIONAL HARVESTER AD DATED MARCH 6, 1939	
116	1	139	1
ALBUM OF ANTIQUE CHRIS CRAFTS BOOKLET FIRST EDITION MAY 1977 COPYRIGHT 1977		INTERNATIONAL TRUCKS THE MIDDLEWEIGHT CHAMPION DATED 1939 JUNE 20	
117	1	140	1
1930 CATALOG OF BOAT EQUIPMENT THE E J.WILLIS CO - COVER IS TORN		DODGE TRUCKS & GMC TRUCKS, TRAILERS & DIESELS AD *OVER 1000 DODGE TRUCKS WIN STEADY JOBS HAULING TEXACO PRODUCTS FEB 27 1939 *GMC TRUCKS & TRAILERS & DISELS AD JUNE 5 1939	
118	1	141	1
CHRIS CRAFT SHOWBOATS FOR 1954 CATALOG CHRIS CRAFT 1954 PRICE SCHEDULE		5 ASSORTED BOAT PHOTOS	
119	1	142	1
THE RUDDER MAGAZINE FOR YACHT JUNE 1936		BOAT PHOTOS LOT - 6 PHOTOS OF BOATS 1 PHOTO OF A SHIPWRECK - 5 PHOTOS OF BOATS - 1 H.G. TROPEA PHOTOGRAPH BY MILFORD DELAWARE BOAT	
120	1	143	1
HERCULES HOISTS AND DUMP BODIES MODEL K CATALOG		MOTOR MAGAZINE JUNE 1936	
121	1	144	1
ASSORTED BOATING ARTICLES		5 ASSORTED PHOTOGRAPHS OF SHIPS	
122	1	145	1
3 WAYNE SPECIAL STREAMLINE MODEL 16040 AD ALSO WAYNE ALL METAL SECTIONAL MOTOR COACH BODIES CATALOG		4 ASSORTED PHOTOGRAPHS OF SHIPS	
123	1	146	1
NATIONAL BELLA HESS MAGAZINE FALL & WINTER 1938-1939 50TH ANNIVERSARY EDITION - COVER DAMAGED		4 ASSORTED PHOTOGRAPHS OF SHIPS	
124	1	147	1
ASSORTED BOATING ARTICLES		4 ASSORTED PHOTOGRAPHS OF SHIPS	
125	1	148	1
A PORTFOLIO OF AMERICAN SAILING SHIPS FROM THE COLLECTION OF THE SEAMEN'S BANK FOR SAVINGS		COMERCIAL CAR JOURNAL MAGAZINE DEC 1936 MAGAZINE FOR FLEET OPERATOR REO MOTOR CAR COMPANY	
126	1	149	1
FORD TRUCK HANDBOOK - 1952		2 PHOTOGRAPHS-NAUTIC SHIP & NEW YORK CENTRAL SHIP	
127	1	150	1
J.H. FRANCE REPEATING CO HANDBOOK 1956		4 ASSORTED PHOTOGRAPHS OF SHIPS & FERRY	
128	1	151	1
FORD REFERENCE BOOK - 1937 WITH FORD V-6 SPECIFICATIONS		REX-WATXON CORPORATION ADVERTISEMENT	
129	1	152	1
OPERATORS MANUAL FORD F SERIES TRUCKS FORD DIVISION FORD MOTOR COMPANY NOV 24 1950		AUTOMOBILE DIGEST APRIL 1938	
130	1	153	1
1937 CHEVROLET MANUAL		2 BOAT ARTICLES	
131	1	154	1
THE STORY OF CARBURETION BOOKLET NO. 1 1951 FORD SERVICE FORUM		3 ASSORTED HAMILTON WATCH ADVERTISEMENTS	
132	1	155	1
INTRODUCTIONS TO 1952 ENGINES BOOKLET NO. 1 1951 FORD SERVICE FORUM		WONDERLAND OF THE WEST 1929 BOOKLET GUILD HOUSE PARTY THROUGH THE WONDERLAND OF THE WEST 1929 BOOKLET	
133	1	156	1
AUTOMOTIVE HARDWARD & TRIMMING SUPPLIES 1928 -1938 FORD MOTOR COMPANY DEARBORN MICH.		2 PHOTOGRAPHS OF 10-W-750 BOAT	
134	1	157	1
SERVICING POWER STEERING BOOKLET NO. 6 FORD SERVICE FORUM		2 SHEAFFER'S ADS & 1 EVERSHPAR AD	
135	1	158	1
FORD PANEL VAN ADVERTISEMENT VAVRA BROS.		CHRIS-CRAFT BOAT BOOKLET RUNABOUTS-UTILITY BOATS-EXPRESS CRUISERS-CRUISERS-MOTOR YACHTS	
136	1	159	1
CHRIS CRAFT BOAT KIT PAMPHLET & PRICE LISTING PRICE LISTING FOR BOAT KITS		WATER WAYS CHRIST CRAFT MAGAZINE COVER TORN	
137	1	160	1
INTERNATIONAL TRUCKS THE MAN AND THE TRUCK AD . . .WORKING PARTNERS OF THE HIGHWAY DATED JAN 16, 1939		5 ASSORTED HAMILTON WATCH ADVERTISMENT ARTICLES	
		161	1
		GRUEN, THE HOWARD, WALTHAM, AND ELGIN WATCH ADS	
		162	1
		1940 FORD V8 TRUCKS & COMMERCIAL CARS BOOKLET	
		163	1
		NEW 1941 DODGE JOB RELATED TRUCKS MAGAZINE	
		164	1
		FORD V-8 COMMERCIAL CARS FOR 1937 PAMPHLET	

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<u>LOT #</u>		<u>QTY</u>
165	THE UNITED STATES NAVY BOOK FROM THE REVOLUTION BY FRANCIS J. REYNOLDS, NAVY DEPARTMENT UNITED STATES OF AMERICA	1
166	14 ARTICLES: GMC-INTERNATIONAL TRUCKS-WHITE TRUCKS	1
167	6 ASSORTED TRUCKS ARTICLE ADVERTISEMENTS 1947-1948 GMC-INTERNATIONAL TRUCKS-WHITE-CHEVROLET TRUCKS	1
168	10 ASSORTED CHRIS CRAFT BOAT PHOTOS	1
169	10 ASSORTED CHRIS CRAFT BOAT PHOTOS	1
