

Hello everyone!

The Kiel River Walk District is planning our 2026 **5th Annual Celebrate Kiel** event and invites your business or organization to participate. This popular family event is a great opportunity to connect with customers, promote your business, and enjoy one of Kiel's most beautiful locations—Hingiss Park.



Celebrate Kiel showcases local restaurants and organizations, along with live music from this year's entertainment: American Platinum Band. Our goal is to create a fun community event where guests arrive early, stay longer, and enjoy everything our vendors have to offer.

### Event Details

Monday, June 22, 2026

4-8 PM

Hingiss Park, 315 E River Terrace, Kiel, WI 53042



### New this year. We continue to grow and improve!

- New & improved branding! Same event - new look as we continue to grow.
- A large tent with tables and chairs will be provided for our community guests
- Bouncy House & family activities will be expanded
- Non-Restaurant businesses are invited: Non-profits, Crafters, Pop Up Shops

### Vendor Information

- No cost for Kiel River Walk District members
- \$25 fee for Non-KRWD members & Non-profits (non-refundable). This fee helps cover event advertising, promotion, and other costs.

Interested in becoming a KRWD member and taking advantage of the opportunities we offer? We'd love to hear from you.

**Vendor Sign-Up Deadline: May 15, 2026.** Register by returning the enclosed form to:

Email: [kielriverwalkdistrict@gmail.com](mailto:kielriverwalkdistrict@gmail.com)

Mail: Celebrate Kiel, c/o Brand & Design, 601 Fremont St, Kiel, WI 53042

Once your registration is received, we will follow up with additional event details.

Questions: Email [kielriverwalkdistrict@gmail.com](mailto:kielriverwalkdistrict@gmail.com) or call Jamie Dahmer - 920-286-0987

Thank you!

Celebrate Kiel! Committee: Jamie Dahmer - Brand & Design, Michele Kraus - MK Elegance, Dee Dee Paulish - Fork & Dagger Ale Haus



## VENDOR / VOLUNTEER REGISTRATION FORM

Please complete this form by May 15, 2026, and return it to us at [kielriverwalkdistrict.com](http://kielriverwalkdistrict.com) or mail it to: Celebrate Kiel, c/o Brand & Design, 601 Fremont St, Kiel, WI 53042. Make checks payable to Kiel River Walk District, Celebrate Kiel

**Volunteers:** I'm unable to sponsor financially, but please don't hesitate to contact me to volunteer for this event.

Name \_\_\_\_\_ E-mail \_\_\_\_\_

### Vendor Information

Business / Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website / Social Media (optional): \_\_\_\_\_

### Vendor Type (check one)

Restaurant - KRWD Member, FREE

Restaurant - Non-KRWD Member, \$25 Non-refundable

Vendor Marketplace Non-Food / Nonprofit / Crafter / Other, \$25 Non-refundable

Menu / Products / Services. Please list what you plan to serve or sell. This will be used to prevent duplicates and for event marketing.

\_\_\_\_\_

Do you require electricity?     Yes     No

Additional notes / special requests:

\_\_\_\_\_

### Vendor Responsibilities

Vendors will have access to the event location starting at 11:00 a.m. on Monday, June 22, 2026, to set up their stations, equipment, and supplies necessary to provide services.

Vendors agree to:

- Provide quality food or products served by clean, professional, and courteous staff for the duration of the event, 4:00 p.m. to 8:00 p.m.
- Follow all rules and regulations of the Manitowoc County Health Department, and are solely responsible for meeting all requirements.
- Be fully self-sufficient, including providing your own setup, collecting payments, a pop-up tent (optional), equipment, and supplies needed to serve guests.
- Maintain a professional appearance and behavior appropriate for a family-friendly community event. Vendor stations must not be left unattended during the event.

Following the event, vendors must remove all equipment and supplies by 10:00 p.m. when the park closes. Vendors are responsible for placing trash in the dumpsters and leaving their area clean and organized.

### Acknowledgment

I affirm that the information provided is true and accurate to the best of my knowledge. I understand that notice must be given of any change in status affecting this information within 10 days of the change.

Printed name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Questions can be sent to [kielriverwalkdistrict.com](http://kielriverwalkdistrict.com) or call Jamie at 920-286-0987. Thanks!

# Celebrate Kiel 2026 ! - Sponsorship Opportunities

Support the 5th Annual Celebrate Kiel community event while giving your business extra visibility! This isn't just foot traffic—it's the right crowd. Celebrate Kiel attracts local residents who live, shop, and dine right here, making it highly valuable exposure for area businesses. Choose to become an event sponsor for promotion before and during the event.

Please complete this form by **May 15, 2026**.

Return it to us at [kielriverwalkdistrict.com](http://kielriverwalkdistrict.com) or mail it to:

Celebrate Kiel, c/o Brand & Design, 601 Fremont St, Kiel, WI 53042.

Make checks payable to: Kiel River Walk District, Celebrate Kiel



## Event Details: Monday, June 22, 2026, 4-8 PM, Hingiss Park - Kiel, WI

Sponsorship Levels (please choose)

- Presenting Sponsor - \$500**
- Recognition as 'Celebrate Kiel Presenting Sponsor'
  - Logo on event promotions and social media
  - Stage recognition during the event
  - Opportunity to display a banner near the stage
  - Featured social media spotlight

- Gold Sponsor - \$250**
- Logo on event promotions and social media
  - Stage recognition
  - Social media & newspaper thank-you

- Silver Sponsor - \$100**
- Name listed on event signage
  - Social media recognition
  - Listed in post-event thank-you newspaper ad

- Special Sponsorship Opportunities**
- Name listed on event signage
  - Social media recognition
  - Listed in post-event thank-you newspaper ad

Choose:

- Live Music Sponsor - \$300
- Kids Zone / Bouncy House Sponsor - \$200
- Tent & Seating Area Sponsor - \$200
- KIEL Sidewalk Chalk Mural Sponsor - \$150



Business Name: \_\_\_\_\_ Contact \_\_\_\_\_  
Email: \_\_\_\_\_ Phone \_\_\_\_\_