

FOR IMMEDIATE RELEASE



Corning based MULTIMEDIA Services Announces New Ownership and Expansion into Full- Service Marketing
Longstanding print company evolves to also offer digital marketing and branded apparel solutions

CORNING, NY — May 6, 2026 — MULTIMEDIA Services, a Corning based print company with more than 30 years of service in the Southern Tier, has announced new ownership and a strategic expansion into full-service marketing.

Under the leadership of new CEO and Owner Ryan Ervin, the company will broaden its offerings beyond traditional print services to include digital marketing and custom-branded apparel. The move positions MULTIMEDIA Services as a comprehensive partner for businesses seeking cohesive branding and marketing solutions.

Ervin, a lifelong Chemung County resident and most recent CEO of Global Corporation Forkardt Hardinge, acquired the company to build on the longstanding history while adapting to the evolving needs of modern businesses.

“This is an opportunity to honor the strong foundation that has been built over the past three decades while expanding into services that compliment traditional print marketing for our clients,” said Ervin. “We’re focused on making marketing more seamless and effective for businesses of all sizes.”

MULTIMEDIA Services will continue to offer its core print capabilities including commercial printing, large-format printing, direct mail, and specialty printing while introducing expanded services such as website development, social media management, digital marketing, and branded apparel.

By integrating these capabilities, the company aims to simplify the marketing process for its clients, providing unified strategies across print, digital, and promotional channels.

“Our goal is to be more than a vendor,” Ervin added. “We want to serve as a strategic partner that helps businesses strengthen their brand and reach their audience more effectively.”

MULTIMEDIA Services supports a wide range of clients, from small local businesses to large global corporations, delivering tailored solutions designed to meet diverse marketing needs.

For more information, visit www.mmsny.com or follow MULTIMEDIA Services on social media.

About MULTIMEDIA Services

Marketing that moves - on PAPER and ONLINE

For over 30 years MULTIMEDIA Services has been a trusted partner for customers across many industries. As a full marketing service provider, MULTIMEDIA handles tasks including traditional print, large format print, direct mail, graphic design, photography, video, apparel, and all aspects of digital marketing, website management, social media content management & e-mail marketing. We deliver cohesive, high-quality solutions that promote Your Brand across EVERY FORMAT. MULTIMEDIA Services is your marketing solution.

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www.mmsnyprint.com – Print Website

www.mmsnydigital.com – Digital Website

www.mmsnyapparel.com – Apparel Website

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