

## **Strategic Partnership Proposal: Mercy & Love NCD Clinic at Matibabu Hospital**

### **A Collaborative Initiative Between Matibabu Foundation and Mercy & Love Foundation**

#### **Executive Summary**

The burden of Non-Communicable Diseases (NCDs), particularly diabetes and hypertension, is rapidly rising across Kenya, with Siaya County among the most affected regions. These conditions contribute to premature deaths, increased disability, and economic strain on households and health systems.

Recognizing this challenge, Mercy & Love Foundation and Matibabu Foundation (through Matibabu Hospital) propose a strategic partnership to establish and operationalize the Mercy & Love NCD Clinic at Matibabu Hospital, to be officially launched during the upcoming free medical-surgical camp.

The initiative aims to provide integrated screening, treatment, follow-up, and medication support for one year to individuals diagnosed with diabetes and hypertension, while strengthening the hospital's capacity and building sustainable community engagement for long-term impact.

This collaboration leverages Matibabu's clinical infrastructure, outreach network, and health workforce with Mercy & Love's commitment to humanitarian health access and NCD support, ensuring equitable and continuous care for the most vulnerable populations.

#### **Rationale**

Siaya County's NCD burden is increasing due to lifestyle changes, limited screening, low community awareness, and poor access to continuous care. A recent county health report indicates that hypertension affects nearly 20% of adults, while diabetes prevalence is rising especially among middle-aged and elderly populations.

Key gaps identified include:

- Low NCD screening and diagnostic coverage in rural communities
- Poor adherence to long-term medication due to cost barriers
- Fragmented care pathways for chronic disease management
- Limited community awareness and health-seeking behavior

Matibabu Hospital, with its outpatient services, theatre, laboratory, MCH unit, and community outreach programs (Boda Girls, CHPs, schools, faith groups), offers an ideal platform to anchor a sustainable NCD care model.

Through this partnership, Mercy & Love Foundation will support medication for diabetes and hypertension patients for one year, complementing Matibabu's infrastructure, workforce, and outreach efforts — transforming NCD care delivery into a continuum of prevention, care, and support.

### **Partnership Goal**

To establish a sustainable, patient-centered NCD Clinic that enhances prevention, diagnosis, treatment, and long-term management of diabetes and hypertension at Matibabu Hospital, serving as a model for integrated NCD care in Siaya County.

### **Specific Objectives**

1. Launch and operationalize the *Mercy & Love NCD Clinic at Matibabu Hospital* during the joint medical-surgical camp.
2. Provide free medication for diabetes and hypertension patients for a period of 12 months through Mercy & Love Foundation support.
3. Strengthen clinical capacity for screening, diagnosis, and management of diabetes and hypertension.
4. Enhance community awareness and early detection through structured demand-side engagement.
5. Establish an NCD data tracking system for follow-up, monitoring, and decision-making.
6. Build sustainability mechanisms for long-term NCD care beyond the initial one-year support.

### **Proposed Activities**

#### **A. Demand-Side Interventions (Community Engagement & Awareness)**

- Conduct community sensitization through Boda Girls, CHPs, and faith leaders on NCD risk factors and preventive behaviors.
- Integrate diabetes and hypertension screening into community outreaches and the surgical camp.

- Develop and disseminate IEC materials (posters, radio spots, and SMS campaigns) promoting healthy lifestyles.
- Conduct health talks in schools, churches, and marketplaces emphasizing early testing and adherence.
- Launch of the Mercy & Love NCD Clinic during the free medical-surgical camp with media coverage and community participation.

## **B. Supply-Side Interventions (Clinical Strengthening & Systems)**

- Establish and equip the NCD Clinic Unit at Matibabu Hospital with diagnostic tools (glucometers, BP machines, HbA1c testing).
- Train clinicians, nurses, and CHPs on standard NCD management protocols.
- Implement patient registers and follow-up systems (digital and manual).
- Ensure continuous supply and rational use of medicines through Mercy & Love support.
- Conduct monthly specialist review clinics (endocrinologist, nutritionist, physiotherapist input).
- Integrate counseling, dietary guidance, and lifestyle modification sessions.

## **Monitoring & Evaluation Framework**

<b>Indicator</b>	<b>Baseline</b>	<b>Target (12 months)</b>	<b>Means of Verification</b>
No. of people screened for diabetes and hypertension	TBD	5,000	Screening registers
No. of patients enrolled in the NCD Clinic	0	1,000	NCD clinic register
No. of patients receiving continuous medication	0	800	Dispensing logs
Proportion of patients with controlled blood sugar/BP	TBD	70%	Follow-up assessments
No. of CHPs and clinicians trained	0	60	Training reports
Community sensitization sessions conducted	0	20	Activity reports

Indicator	Baseline	Target (12 months)	Means of Verification
Functional NCD data system established	No	Yes	System reports

### Key Performance Indicators (KPIs)

- Functional Mercy & Love NCD Clinic launched and operational.
- 5,000+ community members screened during the first year.
- 800+ patients enrolled and supported with medication for diabetes and hypertension.
- 60+ health workers and CHPs trained on NCD management.
- 70% of patients under treatment achieving controlled blood pressure or blood sugar.
- Sustainability framework developed and endorsed by both partners.

### Sustainability Strategy

- Integrate the clinic within Matibabu Hospital’s routine outpatient services beyond the one-year support period.
- Introduce affordable cost-recovery models (NHIF/SHA reimbursements, subsidized pharmacy program).
- Continue leveraging Matibabu College for ongoing training and mentorship of healthcare workers.
- Engage County Government of Siaya and local stakeholders for policy integration and resource mobilization.
- Use data and impact evidence to attract additional donor and CSR support for long-term NCD programming.

### Implementation Timeline (First 12 Months)

Phase	Timeline	Key Activities
Launch & Setup	Month 1	Free medical-surgical camp; official launch of Mercy & Love NCD Clinic
Capacity Building	Months 2–3	Training clinicians, CHPs; procurement of equipment

<b>Phase</b>	<b>Timeline</b>	<b>Key Activities</b>
Service Delivery	Months 2–12	Screening, treatment, medication support, counseling
Community Engagement	Continuous	Sensitization, radio campaigns, male involvement
Monitoring & Evaluation	Continuous	Data tracking, reviews, and reporting
Sustainability Planning	Months 9–12	Cost-sharing models, policy engagement, donor mapping

## **Conclusion**

This partnership between Matibabu Foundation and Mercy & Love Foundation represents a visionary step towards reversing the NCD crisis in Siaya County. By combining compassion with clinical excellence, and short-term relief with long-term sustainability, the Mercy & Love NCD Clinic at Matibabu Hospital will stand as a beacon of hope—saving lives, empowering communities, and advancing universal health coverage in rural Kenya.

*“Together for a Healthier Tomorrow — Mercy & Love, in Partnership with Matibabu Foundation.”*