

PinPoint Reach Delivered:

- 121,745 Impressions
- 189 “Clicks” from people requesting more info (sent to Resolution Realty website)
- .16% CTR
- 3 Homes were Listed by people exposed to the ads (tracked by PPR)



Using the MLS, ads were served to IP Addresses of homes for sale. Using the “Match Back” feature, 3 homes were listed with Resolution Realty as a result of this campaign over a 30-day period.

RESOLUTION REALTY

DON'T OVERPAY TO SELL YOUR HOME

List Your Home for As Low as **\$995**

Find Out How

Visit or Call
flatfeelv.com | 702-803-FLAT

300 x 600 Mobile Ad

List Your Home for As Low as **\$995**

Find Out How

Visit or Call
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150 x 67 Mobile Ad

LIST YOUR HOUSE

FlatFeeLV.com **\$995** 702-803-FLAT

468 x 60 Mobile Ad

DON'T OVERPAY TO SELL YOUR HOME

List Your Home for As Low as **\$995**

Find Out How

Visit or Call
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300 x 250 Web/Mobile Ad

LIST YOUR HOUSE

FlatFeeLV.com **\$995** 702-803-FLAT

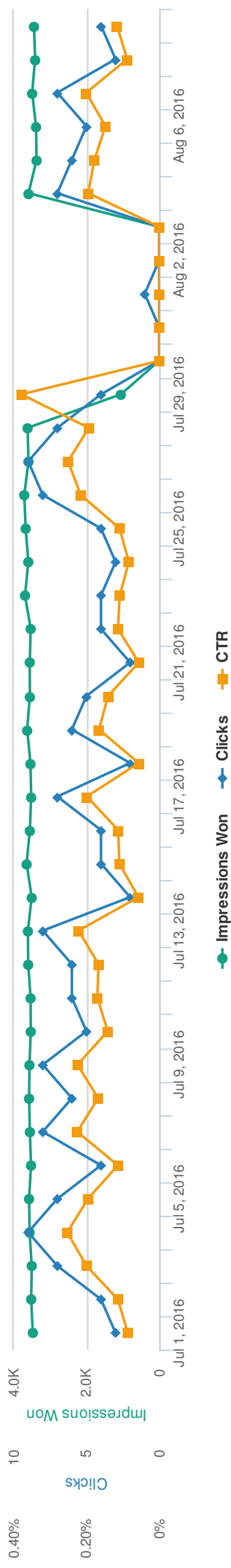
320 x 50 Mobile Ad

LIST YOUR HOUSE

FlatFeeLV.com **\$995** 702-803-FLAT

728 x 90 Web Ad

RTB - Campaigns



Campaign	Start Date	End Date	Impressions Won	Clicks	CTR
Resolution Realty - IP Targeting (07_01_16-07_31_16 Las Vegas)	2016-06-30 17:00:00	2016-07-31 17:00:00	101,059	157	0.16%
Resolution Realty - IP Targeting (08_04_16-09_04_16 Las Vegas)	2016-08-03 17:00:00	2016-09-03 17:00:00	20,686	32	0.15%
Totals	2016-08-03 17:00:00	2016-09-03 17:00:00	121,745	189	0.16%

RTB - Adgroups

Campaign	Adgroup	Impressions Won	Clicks	CTR
Resolution Realty - IP Targeting (08_04_16-09_04_16 Las Vegas)	IP Targeting - Las Vegas - Aug 2016	20,686	32	0.15%
Resolution Realty - IP Targeting (07_01_16-07_31_16 Las Vegas)	IP Targeting - Las Vegas - July 2016	101,059	157	0.16%
Totals		121,745	189	0.16%