

# Better Coverage Consultants

## Privacy Statement

*Effective Date: [01/01/2024]*

### 1. Introduction

Welcome to Better Coverage Consultants ("we," "us," or "our"). We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Statement explains how we collect, use, disclose, and safeguard your information when you visit our website, use our services, or interact with us in any other way.

### 2. Information We Collect

We may collect and process the following types of personal information:

- **Personal Identification Information:** Such as your name, email address, mailing address, phone number, and other contact details.
- **Account Information:** If you register for an account, we may collect your username, password, and profile information.
- **Payment Information:** When you make a purchase, we may collect your payment details such as credit/debit card information or billing details. (Note: Payment information is typically processed by our secure payment gateway and is not stored directly on our systems.)
- **Usage Data:** Information about your interactions with our website or services, including IP address, browser type, operating system, referring URLs, pages viewed, and the dates/times of your visits.
- **Cookies and Tracking Technologies:** We may use cookies, web beacons, and similar technologies to collect information about your browsing activities on our site.

### 3. How We Use Your Information

We use your personal information for various purposes, including:

- **Providing Services:** To deliver the products and services you request, process transactions, and manage your account.
- **Improving Our Services:** To understand how our services are used and to improve user experience, website functionality, and customer support.
- **Communication:** To send you service-related announcements, updates, and promotional materials (with your consent where required by law).
- **Compliance and Security:** To comply with legal obligations, prevent fraud, and protect the rights, property, and safety of our users and third parties.

#### 4. How We Share Your Information

No mobile opt-in will be shared with third parties for marketing purposes. We do not sell your personal information. We may share your data with third parties only in the following circumstances:

- **Service Providers:** With trusted third-party vendors who perform services on our behalf (e.g., payment processing, data analytics, email communications). These vendors are obligated to protect your data and use it only for the purposes for which it was disclosed.
- **Legal Compliance:** If required by law or in good faith belief that such action is necessary to (a) comply with a legal obligation, (b) protect and defend our rights or property, (c) act in urgent circumstances to protect the personal safety of users or the public, or (d) protect against legal liability.
- **Business Transfers:** In connection with any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company, where personal information may be among the transferred assets.

#### 5. Data Security

We implement appropriate administrative, technical, and physical security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is completely secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

#### 6. Data Retention

We will retain your personal information only for as long as is necessary to fulfill the purposes for which it was collected, or as required by applicable laws or regulations. When your data is no longer needed, we will take reasonable steps to securely delete or anonymize it.

#### 7. International Data Transfers

If you are accessing our services from outside [Country/Region], please be aware that your information may be transferred to, stored, and processed in a country other than your own. We will take appropriate steps to ensure that your data is treated securely and in accordance with this Privacy Statement and applicable law.

#### 8. Children's Privacy

Our services are not directed to individuals under the age of [13/16] (choose the appropriate age based on applicable law). We do not knowingly collect personal information from children. If we become aware that we have inadvertently received personal information from a child, we will delete the information as soon as possible.

## 9. Your Rights and Choices

Depending on your jurisdiction, you may have the following rights regarding your personal information:

- **Access:** You may request a copy of the personal information we hold about you.
- **Correction:** You may request that we correct or update any inaccurate or incomplete information.
- **Deletion:** You may request that we delete your personal information under certain circumstances.
- **Objection and Restriction:** You may have the right to object to or restrict the processing of your data.
- **Data Portability:** You may request to receive your personal data in a structured, commonly used, and machine-readable format.

To exercise any of these rights, please contact us using the details provided in Section 11 below.

## 10. Changes to This Privacy Statement

We may update this Privacy Statement from time to time to reflect changes in our practices, technologies, legal requirements, or other factors. Any changes will be effective immediately upon posting the revised Privacy Statement on our website. We encourage you to review this statement periodically to stay informed about our information practices.

## 11. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Statement or our data practices, please contact us at:

Better Coverage Consultants  
Oklahoma City, OK  
[ernest@bettercov.com](mailto:ernest@bettercov.com)