



SUCCESS STORIES

**See How Local
Business Are
Winning Online**



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Easy Pools

Success Story

The GoSite Contact Hub drives higher satisfaction with personalized customer experiences.

PRODUCTS USED

 **Contact Hub**

The Challenge

This customer has been in business for 12 years and was tracking their customers through email and using an Excel sheet. Over the years, Easy Pools has worked with **over 2,500 new customers**, which left their entire customer base very unorganized. They had no way to reach back out to past customers, ask for referrals, or group their customers by most common services.

As the business continued to grow, they knew organizing their customers was a **must have**.

The Solution

Easy Pools found GoSite through social media and noticed that we offered a solution that would help them organize their customers plus more. A Senior Product Specialist was able to walk the owner through our platform to show how easy it would be to import, then organize their customers within just a few minutes.

GoSite's Contact Hub has a direct integration with Gmail and Outlook where they were able to import all of their customers with just a few clicks! The Excel sheet was imported within a few minutes and just like that they had **3,000 contacts organized** and added into our system.

Because of GoSite, Easy Pools has been able to keep track of all their customers while effectively reaching back out to past customers.

The Results



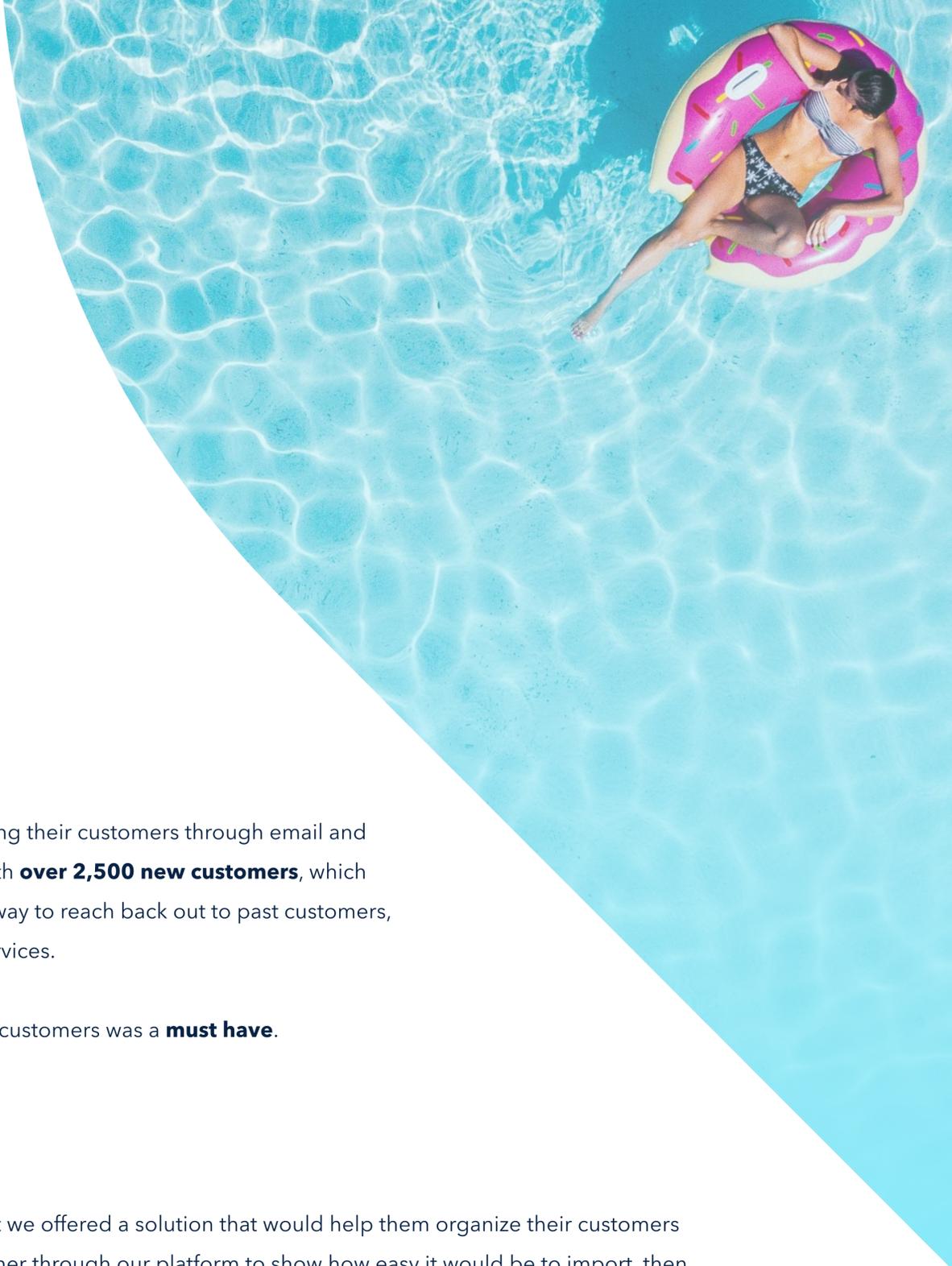
Organized all of their past and current customers



Effectively reach out to past customers to market new promotions



Add in new contacts when they chat or book on their website





Storage Pro Success Story

The Review Pro drastically improves your businesses credibility and reputation. Turns searchers into buyers - Become the best business of choice over your local competitors.

PRODUCTS USED



The Problems

StoragePro had no way to track all of their reviews across multiple locations. They receive anywhere from **10-15 new reviews per day** but they were not always notified when a new review was left. Another big obstacle was responding back to all of their reviews, good and bad, in one platform to speed up the process.

The Solution

GoSite was able to first pull all of their online reviews to one centralized platform to give them a baseline of how their reputation looked online. From here StoragePro was able to sort through all of their online reviews and was able to respond back to all of their online reviews. GoSite also helped them with review solicitation. They now have the ability to ask all of their customers for online reviews on popular sites like Google and Facebook via email or text messaging.

The Results



Increase their online reviews on Google and Facebook through automation



Able to sort through **2500+** online reviews all in one platform in order to stay organized



Ability to respond back to all of their online reviews in one centralized platform



Streambox TV Success Story

The GoSite Messenger greatly improves operational efficiency: Reduces time wasted on back and forth phone calls, helps you respond faster and easier to sales opportunities, simple inquiries, or customer support issues.

PRODUCTS USED



Messenger

The Problems

The customer needed to be able to easily communicate with his clients. His business is very unique and oftentimes a FAQ just isn't enough to clarify all the services he offers. There is a lot of information on his website and he wanted his customers to be able to quickly get an answer whenever they had a question about a product or service.

The Solution

GoSite identified this need and decided it would be best to install our Messenger tool on streamboxtv.com. Messenger populates a live chat widget directly on the site so that customers can ask a question whenever they feel the need. It enables the business owner to receive instant notifications and give their customers a quick response time so that business can move smoother.

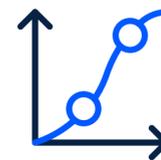
The Results



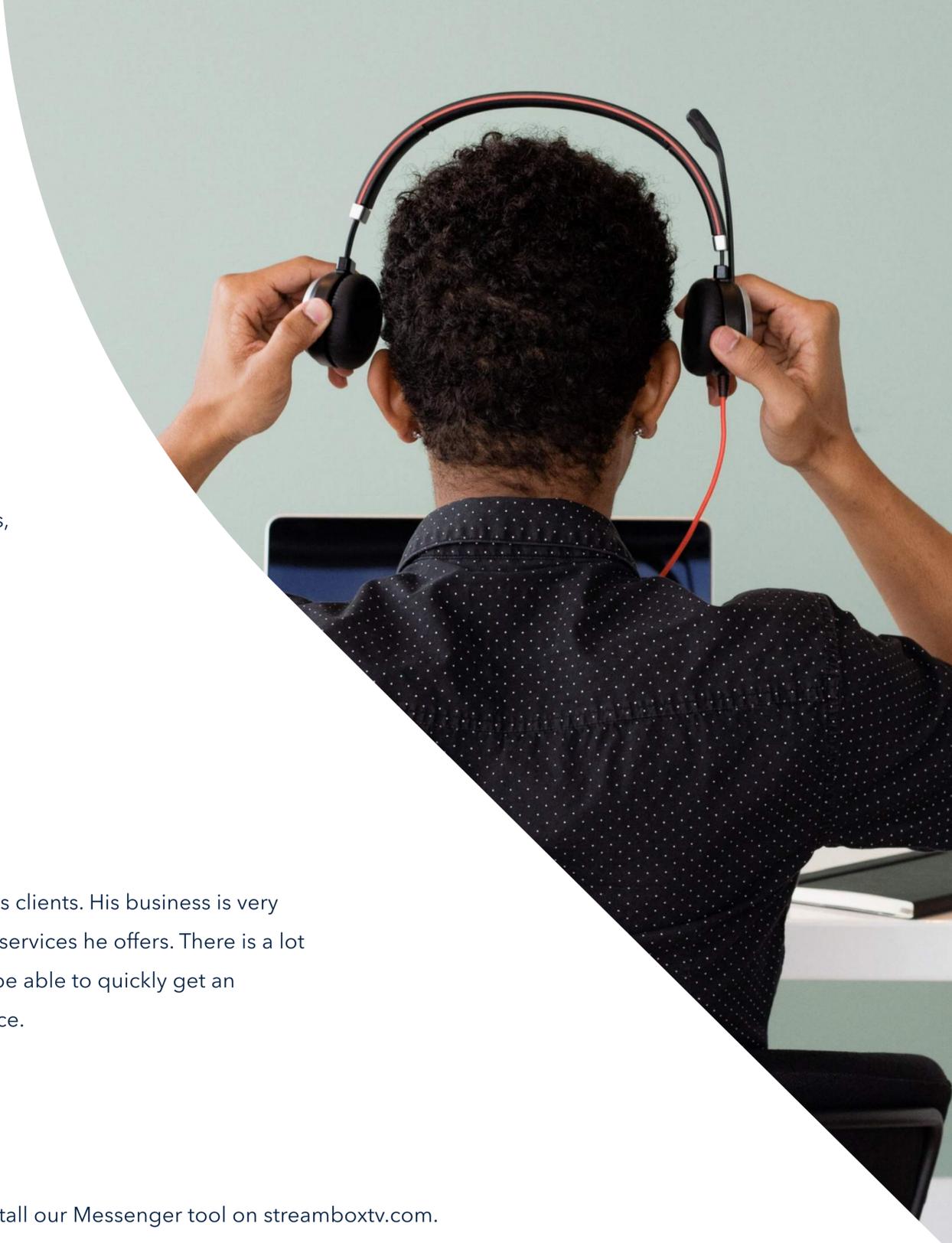
Increased customer interactivity coming in from both the website and Google messenger



Greatly increased the number of trial accounts requested



Resulted in more conversions into sales since clients were able to quickly learn about pricing and how to sign up





Successful Vision Success Story

GoSite Booking improves customer experience, leading to happier customers and more repeat business, all while making appointments easy to manage.

PRODUCTS USED



Booking



The Problems

Successful Vision had a contact form on their site for new customers but they wanted an easy way for customers to book appointments on their website in real time. The biggest challenge was avoiding double bookings at the same time. Also, sending out appointment reminders was a process they needed to automate in order to be more efficient in the office.



The Solution

GoSite was able to connect to their calendars to allow customers to book meetings during times that were available. Once that time was booked then it would be blocked off on their calendars which would avoid double bookings. In return, they had happy customers who referred a lot of business to Successful Vision.



The Results



Avoided upset customers who had to wait longer as a result of being double booked



Generate a minimum of 15 new online bookings per month



Automate appointment reminders via text messaging

Texas Stone Masons

Success Story

The Placement Tool drives more online and offline traffic to your business. It instantly takes control of and locks the information about your business online.

PRODUCTS USED

 Placement

The Problems

The owner of Texas Stone Masons, Scott Bonniwell, wanted to rank higher on search engines since about **75% of his business is driven through online presence**. This made it crucial for Bonniwell to find a way to make it easier for customers to find his business when searching for masonry services.

The Solution

To improve search ranking we knew that Texas Stone Masons needed to be more present across multiple third-party sites and get reviews flowing into those sites. We decided to implement our Placement tool in order to make this happen.

The Results



Texas Stone Masons started to appear in about **1,200 Google searches monthly**, which was significantly higher than what they were appearing in before



Website visits coming from the Texas Stone Masons Google My Business page significantly increased. TSM started to get almost **40 visits per month**



Phone calls coming in from Google and the website jumped up to about **21 calls per month**



WorkGrove Landscape Success Story

GoSite websites attract new customers and give them the information they need about your business.

PRODUCTS USED

 Sites

The Problems

WorkGrove Landscape has always had traffic to their website but it was not mobile responsive and never converted traffic into new customers. GoSite reached out to WorkGrove to discuss the missed opportunity caused by not having a mobile responsive website.

The Solution

GoSite was able to fully revamp WorkGrove Landscape's website in just 2 weeks. The site is now fully mobile responsive, converts traffic, and they have even added more GoSite tools to better help conversion rates. Customers are spending more time on their website and it has increased leads captured on their website by 3-5 per month.

The Results

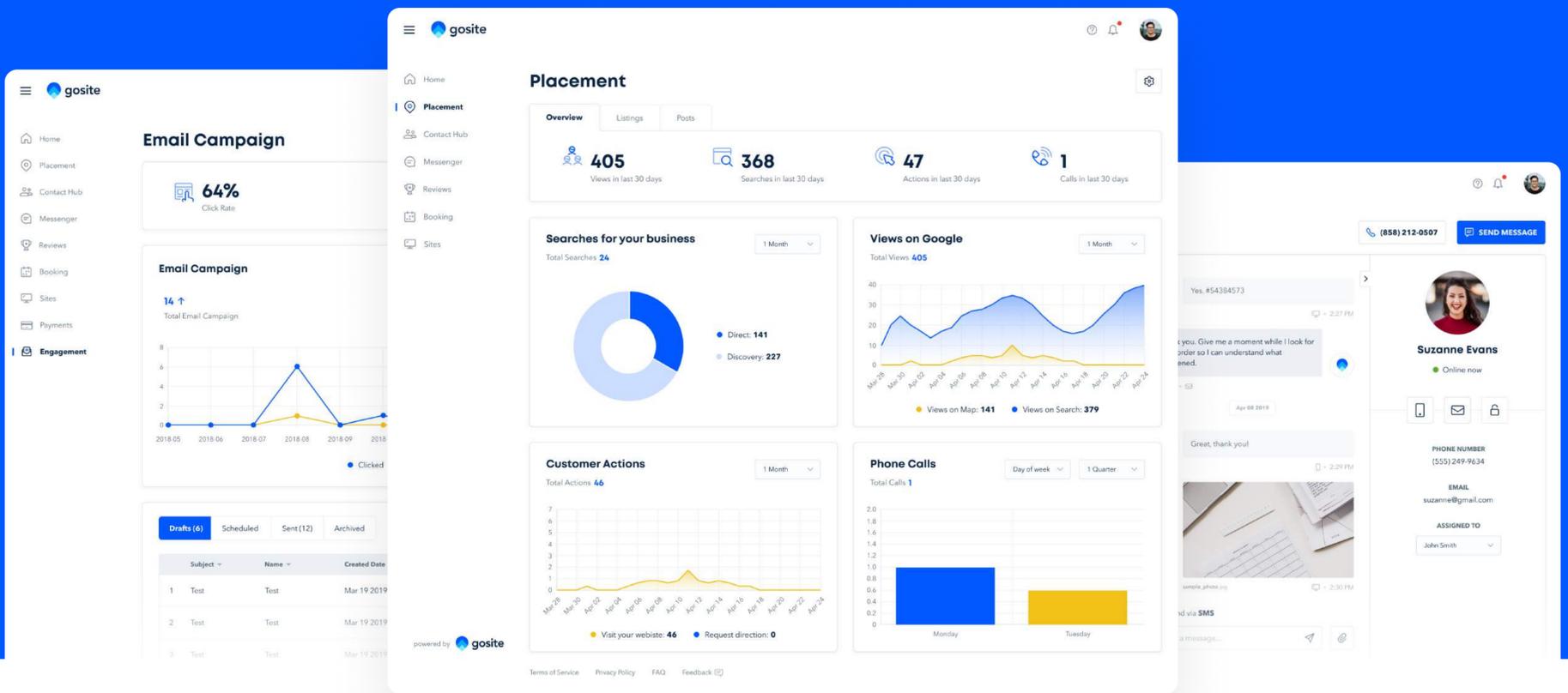


Converting more traffic on mobile devices



Capturing more leads

See How Your Business Can Win Online with GoSite



Want to know what it feels like to win online? Experience it for yourself when you sign up for a free trial and enjoy access to:



Customer Relationship Database



Review Management



Instant Messaging



Hassle-Free Booking



and more...

GoSite is a complete software suite that makes it easy for customers to find, engage, book and pay for your services online. Get started for free today!

[GET STARTED FOR FREE →](#)



The easiest way to connect your business with more customers.

A complete software suite that makes it easy for customers to find, engage, book and pay for your services online.

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