

Email Participation Rates as of July 17, 2019

DIRECTORS:

President Justo Rey – 50% Open Rate, 16.7% Click Rate
Vice President Farris Robinson – 94.6% Open Rate – 32.4% Click Rate
Secretary Wendy Murray – 59.5% Open Rate, 13.5% Click Rate
Treasurer Glen Fetzner – 15.4% Open Rate, 5.1% Click Rate
Director Dan Autrey – 70.3% Open Rate, 16.2% Click Rate
Director Renee Brown – 0% Open Rate, 0% Click Rate
Director Elaine Buckley – 44.4% Open Rate, 22.2% Click Rate
Director Charlie Delatorre – 78.4% Open Rate, 5.4% Click Rate
Director Susan Griffin – 97.3% Open Rate, 27.0% Click Rate
Director Cristina Jones – 91.9% Open Rate, 24.3% Click Rate
Director Mike Jones – 66.7% Open Rate, 15.4% Click Rate
Honorary Board Member Dick Mandt – 94.6% Open Rate, 24.3% Click Rate

PUBLISHERS:

Caribbean Publishing Services, Peter Webley – 92.3% Open Rate, 20.5% Click Rate
D-R Media, David Dunn-Rankin – 45.5% Open Rate, 9.1% Click Rate
D-R Media Clermont News Leader, Jay Kemp – 0% Open Rate, 0% Click Rate
D-R Media Highland News Sun, Tim Smolarick – 0% Open Rate, 0% Click Rate
D-R Media Highland News Sun, Rob Kearley – 100% Open Rate, 0% Click Rate
D-R Media Polk News Sun, Chris Sexson – 0% Open Rate, 0% Click Rate
D-R Media Triangle News Leader, Ann Yager – 47.4% Open Rate, 10.5% Click Rate
Daytona Media Group, Romaine Fine – 35.1% Open Rate, 10.8% Click Rate
Dunndead Gazettes, Kay Dunn – 2.7% Open Rate, 2.7% Click Rate
Dunndead Gazettes, Mark Dunn – 2.6% Open Rate, 2.6% Click Rate
Hometown News, Vernon Smith – 46.2% Open Rate, 2.6% Click Rate
Laker/Lutz News, Diane Kortus – 87.2% Open Rate, 28.2% Click Rate
Havana Publishing Group, Mark Pettus – 60% Open Rate, 20% Click Rate
Observer News, Wes Mullins – 0% Open Rate, 0% Click Rate
Observer News, Chere Simmons – 75.7% Open Rate, 5.4% Click Rate
OPC News, Jon Cantrell – He unsubscribed in 2015; program will not add him back in.
Osceola News Gazette, Tom Overton – 70% Open Rate, 30% Click Rate
SGS Publications, Bruce Causey – 84.6% Open Rate, 28.2% Click Rate
TomL Publishing, Tom Loury – 69.2% Open Rate, 15.4% Click Rate
Tower Publications, Hank McAfee – 63.2% Open Rate, 5.3% Click Rate

VENDORS:

Circulation Verification Council, Tim Bingaman – 100% Open Rate, 27.0% Click Rate
Circulation Verification Council, Jim Kennedy – 97.3% Open Rate, 32.4% Click Rate
International Poly Co., Charlie Hencye – 73.0% Open Rate, 21.6% Click Rate
Newspaper Printing Co., Terrilynn Tevlin – 50% Open Rate, 50% Click Rate
Overnight Production Services, Greg Cox – 100% Open Rate, 0% Click Rate
The Villages Media Group, Brent Oravits – 47.4% Open Rate, 5.3% Click Rate
The Villages Media Group, Alex Perez – 94.6% Open Rate, 10.8% Click Rate
The Villages Media Group, Randy Rolfe – 94.7% Open Rate, 26.3% Click Rate

FORMER MEMBERS & ASSOCIATE MEMBERS:

Affinity Group Underwriters, Tom Wyss – 54.1% Open Rate, 10.8% Click Rate
Boca Raton Tribune, Douglas Heizer – 33.3% Open Rate, 2.6% Click Rate
JB Multimedia, Justin Gerena – 91.9% Open Rate, 2.7% Click Rate
Kantar Media, David Crawford – 0% Open Rate, 0% Click Rate
Max Pro Publishing, Chris Sedlak – 94.6% Open Rate, 0% Click Rate
Metro Creative Graphics, LouAnn Sornson – 16.2% Open Rate, 5.4% Click Rate
Metro, Cathy Agee – 43.2% Open Rate, 2.7% Click Rate
MSG Pay, Paul Huntley – 13.5% Open Rate, 2.7% Click Rate
Orlando Pennysaver, Carolyn Stanley – 46.7% Open Rate, 6.7% Click Rate
Panaprint, Kathy Ford – 96.8% Open Rate, 29.0% Click Rate
St. Augustine Beach News Journal, Michael Cunningham – 25% Open Rate, 8.3% Click Rate
Smart Shopper, Robert Knight – 50% Open Rate, 50% Click Rate
Sun Coast Press, Debra Bacon – 73.0% Open Rate, 8.1% Click Rate
Sun Coast Press, John Black – 97.3% Open Rate, 18.9% Click Rate
The Gainesville Sun, Ken Gartin – 67.6% Open Rate, 0% Click Rate
Your Voice News & Views, Steve Erlanger – 78.6% Open Rate, 0% Click Rate