



[Acknowledge where they just came from] Your [what they downloaded or purchased] is on the way to your inbox. You'll have everything you need to [remind of the solution from what they downloaded or purchased]. Before you go there, I'd like to give a very special offer to [product's solution] at a HUGE discount. Watch the video below [as long as you have a video on the page]

## [Headline] Discover How to [what does your offer solve?]...So You Can [Outcome of solution]

[Sales Video]

Button with CTA

Price & Payment Icons

Do you know you can [get specific outcome] by using [doing, learning, discovering, applying your technique, solution, or product]?

Do you ever wonder why [your audience's complaint]?

Here's the secret...[or reason why the above is frustrating]: [Give a hint to what you know and why that makes you an expert on the topic]

Let me explain: [Bridge the why the problem is solved by the solution, break it down simply so they understand why they need it.]

[Explain what happens if they ignore this problem or don't find a solution]

[visual of problem if possible]

The big question on my clients minds is...how can I [overcome problem or achieve desired outcome]

Many clients come to me [describe emotional state in relation to problem]

I've been [working with, researching, etc - state how long you've been working on this problem and in what way, i.e. with clients, through your own struggle, etc.]

[State your credentials]

[Tell them what you discovered in relation to the solution you are offering on this page]

[Headline] It took me [years, # of tries, # of failures] to [achieve outcome], but I have finally perfected [solution] and want to share my [expression of time, i.e. years] of expertise with you.

[Image of product]

Now, you can [have outcome] too.

Inside the [product title], you'll find [3 modules, 6 steps, etc.] of in-depth video training lessons along with [list any other materials they get: pdfs, worksheets, transcriptions, audio files]

[Sub-heading] Here's What You're Going to Get in [Product Title]:

[List Modules or Steps in Product]

[Use images with each module and bullet points]

If are ready to [end struggle/problem], then click the button below to get immediate access to the [product title] today.

[Payment Box: product title, image of product, original price crossed out, % off, reduced price, countdown timer, button with CTA: Get [Product Title] for just \$[price]] [Your Guarantee]

[Testimonials: video or text, include images of client providing testimonial if possible]

[Benefits Box: This describes 6-10 benefits of the product]

[Headline] Today, you can begin to [solve problem and experience outcome] or you can continue to experience [reiterate their frustration]. But there is a cost of inaction:

[List bullet points of what doing nothing will cost them]

[Payment Box: product title, image of product, original price crossed out, % off, reduced price, countdown timer, button with CTA: Get [Product Title] for just \$[price]] [Your Guarantee]

[More testimonials]