

*In a world that is plagued by ecosystem collapse, rampant violence, and greed corrupting almost every global institution...*

*...it's not enough to just build a business that generates income while meeting a need in the market.*

**It's time to take a stand for something you believe in!**



# The Revolutionary Entrepreneur

# MANIFESTO

**The 4 Essential Foundations  
of All Highly Successful Entrepreneurs**

by **Ryan Eliason**

**Visionary**   
**BUSINESS SCHOOL**



Hi, it's Ryan Eliason, founder of **Visionary Business School** and the **Social Entrepreneur Empowerment Network**.

Welcome to our rapidly growing movement of over 200,000 caring people from every country on Earth who believe that business can be a powerful force for good in the world.

Our mission is to empower socially conscious entrepreneurs to help create a compassionate, just, sustainable, spiritually awake world where everyone wins!

This Manifesto will serve as a tremendous resource for you to approach business in a new and far more satisfying (even revolutionary) way...

But first, I invite you click below and watch my brand new video:

***WATCH: The 4 Ingredients of Revolutionary Success — How To Make A Lucrative Career Out of Profound Service***



I put my heart and soul into this video and I highly recommend that you watch it now, then come back and finish reading the Manifesto. Here's why...

In this video you're going to discover why some people are able to make great money while following their heart and being of profound service while others scrape by, barely earning enough to survive when they attempt to follow their passions.

You'll learn why some people are able to grow a successful business while enjoying a wonderful lifestyle with plenty of free time for everything that matters to them, while others work insanely long hours, compromising the rest of their lives in pursuit of a business vision that seems to elude them.

You'll come to understand why success comes naturally to some people as they express themselves genuinely and authentically, while others struggle mightily, and often feel as though they're trying to squeeze a square peg into a round hole.

Sound good?

[Click here and go watch the video](#), then come back and read the rest of this Manifesto.



## The Revolutionary Entrepreneur Manifesto

I developed and refined this framework over the course of 25 years.

During that time I grew six businesses and a non-profit.

I also coached and trained more than 6,200 entrepreneurs helping them to grow businesses that have collectively touched millions of people's lives, and generated tens of millions of dollars while focused on the greater good of their clients and the world.

So if you're using business as a tool for being of profound service, but you aren't attracting enough clients to earn an abundant living, or you're a socially conscious individual who is struggling to get your new business off the ground, stay with me because you're going to discover why big-hearted people like you and me have more opportunity than ever before to get paid for changing the world.

It's critical that you learn this approach right now, otherwise you could waste a lot of time in your search for answers, and you might never reach your full potential.

# **WARNING!**

## **Stay Away from the Isolated Technique Approach!**

Before we dig in, I've got to warn you about something that's critically important.

Not paying attention to this will virtually guarantee that you limp along, barely earning enough to survive and support your family, and never really making the positive contribution to the world that you know you're capable of...

If things aren't going exceedingly well for you, it can be tempting to look for quick, easy solutions...

I call this the **Isolated Technique Approach**.

Most people are on an endless search for a better technique to help them get to the next level.

But this approach is a recipe for endless struggle.

You could chase bright, shiny objects for the rest of your life and never find what you're truly seeking.

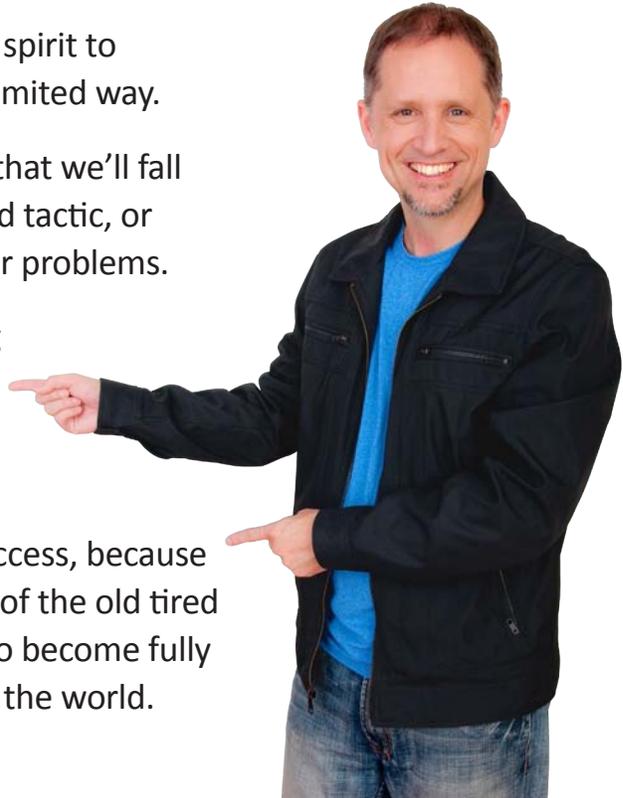
I felt compelled to create this Manifesto because I'm sick of all the hollow promises I constantly hear from other business gurus about how you can use their new "technique" to quickly and easily build an empire that generates six or seven figures while passively sipping margaritas from a hammock on a beach somewhere.

I think it's insulting to the dignity of the human spirit to assume that each of us defines success in this limited way.

And it's insulting to our intelligence to assume that we'll fall once again for the hollow promise of an isolated tactic, or a new fancy trick, that is going to solve all of our problems.

And that's why I'm taking a stand for redefining true success as something that is far more holistic, and ultimately far more satisfying than anything you've ever encountered before.

I'm calling this new paradigm Revolutionary Success, because it's nothing short of a radical mutiny against all of the old tired approaches that minimize your true potential to become fully self-actualized in service to the greater good of the world.



## **The Seed of Revolutionary Success Was Planted 25 Years Ago**

Before I outline The 4 Ingredients of Revolutionary Success, you might be wondering how I got into all of this and figured it out.

Let me tell you so you can understand where it's coming from.

I had a 4.0 grade point average in high school, and my goal at the time was to go to a top school, get a job on Wall Street, make millions of dollars, and retire young.

That was my limited idea of success back then. But the more I learned about the radical injustice, conflict and suffering taking place around the world, and the more I learned about things like climate change and rapidly accelerating species extinction, the less appealing this selfish idea of success became.

Then, everything changed for me at age 19 when I walked out into the middle of a clear cut forest near my home in Eugene, Oregon, in the Northwest of the United States.

In case you don't already know, a "clear-cut" is a method of logging where they cut down every tree and bulldoze the entire area, leaving no shred of life behind.

What was once a diverse ecosystem that may have taken thousands of years to develop can be transformed into a barren wasteland in a matter of hours.

Here's an example...



Now, I live in a house made of wood and I use paper products every day. I understand the necessity of logging. However, there are methods of harvesting trees that don't leave the entire forest decimated.

So when I walked out into this clear-cut, with no expectation or agenda, I suddenly found myself on my knees sobbing.

Something in me cracked open that day, and my empathy for all life expanded by at least a thousand-fold.

As we all do to some degree or another, I had numbed myself to the immensity of our global problems in order to function without being upset and depressed all the time.

But what I didn't realize was that by numbing myself, I had simultaneously lost my sense of connection to all life and my deep awareness of the ultimate truth that all life is interconnected.

But that day the walls I had built around my heart to protect myself came tumbling down.

Through the pain I found a love that was deeper and more all-encompassing than I had ever experienced in my entire life.

I found an unconditional acceptance of all people, all life forms, all beings that have lived before and ever will live.

I felt in my bones that everything and everyone is connected in ways that we will never be able to fully understand.

The pain I felt that day turned into love, which turned into a deep inspiration to be of service, and I finally understood the famous quote from Rabindranath Tagore:

**I slept and dreamt that life was joy.**

**I awoke and saw that life was service.**

**I acted and behold, service was joy.**



## Starting A Non-Profit Organization

It wasn't long after this clear-cut experience that I decided to start a non-profit organization with my friend Ocean Robbins. We were teenagers.

Our vision was to have a leveraged, positive impact on the world by empowering young visionary leaders around the world.



The organization is called YES!, and it is still going strong today.

Over the years YES! has held events and transformational retreats for more than 675,000 young leaders in 65 countries working on social change, human rights, and environmental sustainability.

I'm proud of the work this organization has done, and is still doing today, but there was a big problem...

As a new non-profit, we were 100% dependent on charitable contributions and we were barely surviving financially.

We actually paid ourselves less than minimum wage, but we survived because we had donated food, and local supporters allowed us to sleep in their guestrooms and on their couches.

This was tolerable as a teenager, but surviving on donated food and sleeping on people's couches grew old quickly as I entered my 20s.

It was heartbreaking because I felt like I'd found my true calling... I loved the work we were doing and I believed in it with all my heart, but I just couldn't continue down a path of self-imposed poverty.

It was one of the hardest decisions I ever made, but I chose to walk away so I could begin my search for a way to change the world AND make a good living at the same time.

But deep down, I feared that it wasn't really possible to combine having both meaning AND money.

I'd seen a few people do it, but I wasn't sure that I could pull it off, and I only had a vague idea of what I wanted to try next.

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## Starting A Counseling Business

I had a natural ability to coach and counsel people, so I developed this unconventional idea that I wanted to be a therapist for social change leaders.

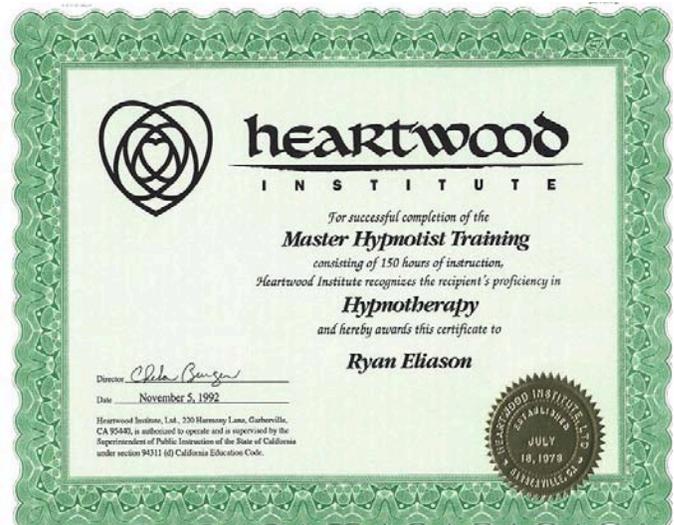
I'd seen a lot of dysfunctional psychological patterns in the activists and leaders I'd met along the way, and I believed I could help them to be more effective in their work for change, and that I could have a leveraged positive impact through them.

So, I went to school and got certified as a Transformational Therapist and a Master level Hypnotherapist.

During my training, I discovered that I had a gift, and every client I worked with experienced amazing transformation.

But upon graduation, I had a new problem. I didn't know how to attract and enroll clients.

I was naïve at the time, and I had honestly hoped that I could just hang up my shingle and clients would beat a path to my door.



Nope. I barely had any clients.

I realized that it didn't matter that I was a talented therapist and that I had great credentials. Sadly, that simply wasn't enough.

So, after investing an immense amount of time and money to get trained and certified, my business never really got off the ground in a serious way.

It was another HUGE disappointment, and it caused a tremendous amount of stress in my life.

Over the last 25 years I've realized that I'm not alone...

Sometimes even the most talented people in a given field go unnoticed.

Sometimes they give up in frustration, and quit like I did, before they even get their business off the ground.

I didn't realize at the time what the real problem was.

I didn't realize that I was missing the fundamental skills that every visionary entrepreneur needs.

I just thought I'd chosen the wrong path, so I went back to the drawing board and kept searching.

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## 25 Years of Starting Businesses

Over the course of 25 years I started businesses in the fields of massage therapy, counseling, fundraising, database consulting, executive recruiting, and my current coaching and training business.

Unfortunately, there were no programs like my Visionary Business School back then, so I had to learn everything the hard way.

At this point I've experienced just about every challenge you can face when starting and running your own business... time pressures, cash flow problems, marketing challenges, customer service issues, employee issues, mindset issues, self-doubts, overwhelm, distractions, and massive amounts of technical challenges...

Throughout most of those 25 years I felt like I was working REALLY hard, too hard, for the results I was getting – both in terms of the number of people I was able to help, and in terms of my personal income.

Do you sometimes feel that way... Like you know you're capable of much more, but you're just not sure how to get there?

I used to feel this way.

All the along the way I was plagued by fears, doubts, and limiting beliefs.

I remember a few times where I felt so frustrated with being my own boss that I wanted to just throw in the towel and get a REAL job.

But thankfully, I was persistent.

I didn't give up and I kept choosing to believe in myself and my vision.

I kept investing in the best support and mentoring I could find.

Gradually, I developed and implemented the complete system I now teach my clients in Visionary Business School.

I'm glad that I persisted because once I started applying this holistic and systematic approach to my business I started to see massive growth.

Over the course of about three years I went from making just enough to survive to making enough to thrive, and my reach and positive impact grew just as quickly.

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## The Revolutionary Success I Now Enjoy

The success I enjoy now is way beyond what I believed was possible...

I get to wake up every day and talk about the things I'm most passionate about.

I'm making the global impact I always dreamed of making.

Over 200,000 people from every country on earth have been through my webinar and video trainings.

I've grown an online community of over 100,000 socially conscious entrepreneurs.

More than 6,200 clients from 85 countries and all 50 US states have been through my paid programs.

I used to make less than \$30,000 dollars per year, and now my business generates over a million annually.

In fact, I've generated many millions of dollars doing work that is 100% aligned with my values and my commitment to be of profound service to my clients and the world.



I used to struggle to find clients, but now my coaching and training programs sell out every time I open enrollment, and I've found a way to make marketing fun and interesting for me, and truly valuable for my audience.

All of the business mentors I used to look up to and aspire to be like are now my friends and collaborators. Many of them endorse my work and refer clients to me on a regular basis.

I still work full time because I'm so passionate about what I do, but I could easily work part time, or even retire completely, if I wanted to.

I used to be tethered to my desk, working long hours right into the weekends sometimes, and rarely taking any vacations.

But now I make my own hours. I work when I want to and take time off when I feel like it.

It's not unusual to find me out hiking, mountain biking, or enjoying a motorcycle ride with my wife in the middle of the week while most people are stuck at their desks working.



I can run my business from anywhere in the world, and since my wife and I love to travel and immerse ourselves in other cultures, you can often find me spending months at a time in places like Thailand, Bali, and Hawaii.

I used to be the one who was asking for donations for whatever non-profit I was representing, and now I'm the one giving the donations.

I always figured I'd make my contribution with my time, energy and creativity, but I never thought I'd be able to donate the kind of money I am now able to give to the non-profit organizations and missions I love.

Perhaps most importantly, I don't worry about the same things any more.

I no longer worry about how I'm going to pay the bills or how I'm going to attract clients.

I no longer fear that I might go through my life always feeling like I was only manifesting a small fraction of my true potential. I am more at peace with myself now.

I'm no longer concerned with survival and being able to support my family. That's handled.

I now get to put my attention on playing a bigger game that lights me up, and seeing just how much positive impact I can have in the world.

One of the most satisfying parts for me is seeing the success of my clients.

I've turned all those years of suffering I went through into a blessing, by developing a system that helps my clients take a much easier, faster path.

You'll discover this system if you watch the free video series I'm releasing now, and you'll get to hear some incredibly inspiring stories from my clients.

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## What Is Revolutionary Success?

So, let's define Revolutionary Success which is the kind of success I think you really want...

There are 4 essential components:

- 1. Self-Actualization:** Becoming your highest potential self. Fully embodying and expressing who you were meant to become.
- 2. Profound Service:** Making a profound positive difference for your clients and the world. Finding and living your soul's purpose - your personal mission that you are uniquely designed for.
- 3. Enjoying the Journey:** Having the time, spaciousness, and support you need to fully enjoy your life right now. This includes great health and energy, satisfying relationships, and plenty of adventure.
- 4. Financial Prosperity:** Having enough money to thrive, to live life on your terms, and to give generously to the people and causes that you care about most.

## Revolutionary Success

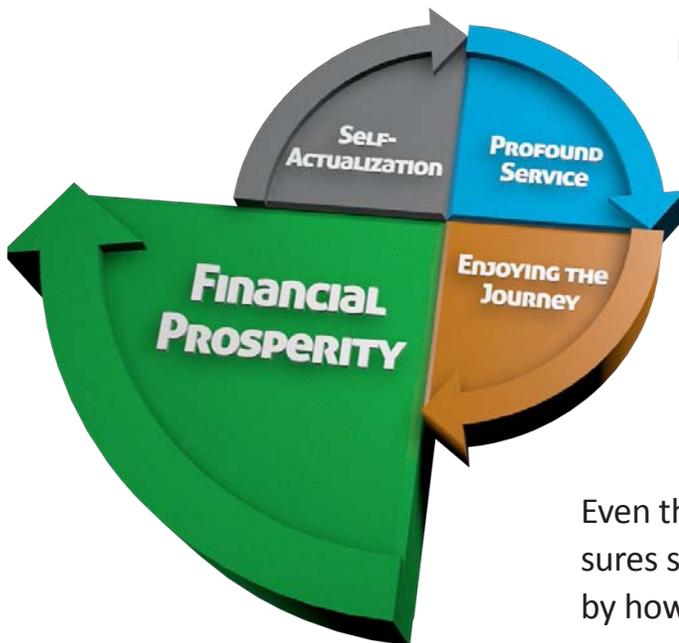
When you're experiencing a high level of fulfillment in all four areas at once, your life is simply spectacular and DEEPLY satisfying.

Imagine this wheel rolling down the road to your vision. The ride would be smooth, and delightful.

But most ideas of success are severely limited.

Here's a visual representation of the prevailing mindset.

Imagine this wheel rolling down the road. It would be a very bumpy ride.

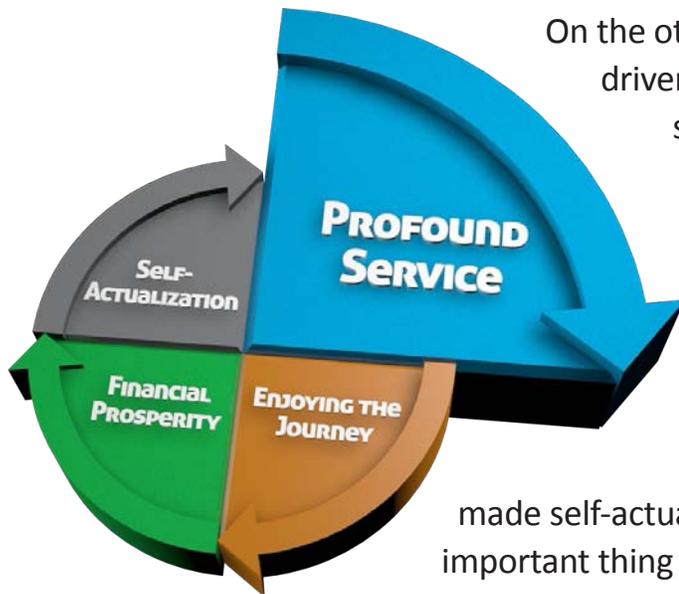


Most ideas of success emphasize making a lot of money.

There's nothing wrong with making a lot of money, but if this is your primary goal, and this is all you focus on, you'll feel hollow at the end of the day, regardless of how much money you earn.

Yet this is still the prevailing mindset...

Even the "conscious business community" still measures success primarily by the size of your business or by how much revenue your business generates.



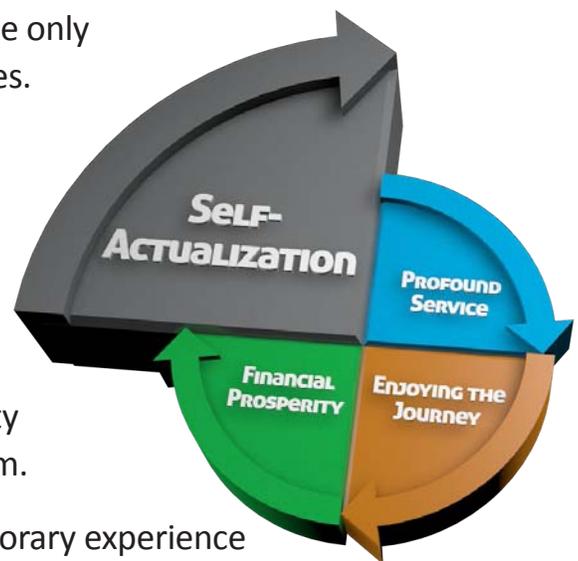
On the other side, many good-hearted people who are driven by a strong calling to be of service define success more like this.

These are the starving activists among us who struggle to eke out a living and to create a life they love because they made success only about serving others.

Then you have the personal growth enthusiasts and the meditators among us who have made self-actualization the only important thing in their lives.

They attend workshop after workshop, but never come close to true self-actualization because they've under prioritized the rest of wheel.

Finally, you have the pleasure-seekers who chase a never ending series of experiences, endlessly hoping the next exciting novelty will finally satisfy them.



Of course, no temporary experience ever provides the lasting fulfillment they desire.

My point is that you're destined for greatness.

Nothing less than complete "Revolutionary Success" will satisfy you!

If you achieve ONLY 1, 2, or even 3 of these forms of success, you'll go to your grave feeling like something was still missing.



On the other hand, if you redefine success and take this journey with me, your life will never be the same.

Just imagine for a minute, how amazing your life would be if you were reaching your potential in all 4 essential areas.

Just imagine how deeply satisfied you would feel.

This really is possible for you, and don't ever let anyone tell you otherwise!

When you get there, not only will your life feel like a work of art, you'll be an inspiration to everyone you love.

## The Folly of The Isolated Technique Approach

This kind of success doesn't happen by accident.

This has to happen by design.

Trying various techniques in isolation, no matter how good they are, just won't get you there.

To create this kind of **Revolutionary Success**, you need a complete and proven system, not a disjointed hodgepodge of isolated techniques!

Now I have to tell you, almost every person I know, before they go through Visionary Business School, is trying some form of the isolated technique approach, and I totally understand because I had the same approach myself for many years.



Examples of isolated techniques include: webinars, teleclasses, creating online courses, writing a book or an eBook, having enrollment conversations, advertising on Facebook or Google, blogging, publishing free videos, writing an email newsletter, joint ventures, live events, speaking engagements, search engine optimization, networking, and even doing launches.

You might be surprised to hear me share those examples because I actually recommend many of these techniques, and I even teach the best ones inside Visionary Business School.

I've used every single one of them myself with varying degrees of success.

However, implementing any of these techniques in isolation is like trying to cook a meal with only 1 or 2 ingredients.

It's like trying to build a house with wood and a saw, but no hammer or nails. You're going to get disappointing results after a lot of effort, and even if you do experience some success, things will eventually fall apart.

You definitely won't create the kind of momentum that allows you to get off the treadmill and relax. You'll have to keep repeating the technique over and over just to maintain.

The illusion is that the technique based approach is the short cut. It appears to be the easy fast path, and we all want things to be as easy and fast and affordable as possible.

This is the seductive illusion, and many savvy marketers use this to their advantage.

They'll promise you quick, easy, massive results if you just do this one thing. And of course, it's no surprise that they'll offer to teach you this one thing in their paid program.

Now I can't tell you how many people have said to me, "If I'd only done Visionary Business School before sinking all of that money into other programs."

They wish they'd known what I am about to tell you right now, which is this:

**You need a complete and integrated system that empowers you so you know exactly what to prioritize, and what to focus on, and in what order, so that you can produce maximum results with the least amount of time and effort.**

You also need a framework for attracting and enrolling perfect-fit clients that is so effective you can put the marketing challenge behind you once and for all. Then you can return your focus to what you truly love, and to serving your clients at higher and higher levels.

Once you have this strong foundation in place, you'll unleash your inner visionary entrepreneur, and you'll be able to make any strategy work for you. Plus you'll also choose better strategies.

You'll be able to produce bigger results, faster and with less effort. So you will reach Revolutionary Success — your ultimate destination, in far less time. But you'll need to invest something on the front end.

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## Let's recap...

First we learned that big-hearted visionary people like you and me have more opportunity than ever before to get paid for changing the world.

Second, I walked you through **The 4 Essential Ingredients of Revolutionary Success** so you could see what you need to focus on if you want to be a deeply fulfilled visionary entrepreneur, and not just another guy or gal trying to make a buck.

Finally, we looked at the folly of the isolated technique approach, and we began to explore the power of an integrated systematic approach.

Now that you're clear about **Revolutionary Success** and the importance of using a systematic integrated approach, the BIG question is...

### **What IS this approach exactly, and HOW do you apply it to your business?**

Hands down, this is the most important key to your success as a visionary entrepreneur. If you don't adopt this integrated approach, then you'll continue to feel overwhelmed and pulled in too many directions while you produce disappointing results.

So how do you adopt this integrated approach? That's what I'm going to show you in the next report and video.

## What's Next?

In the next video I'm going to teach you the core foundation of Visionary Business School, which is the Visionary Entrepreneur Blueprint.

This is so HUGE and I cannot wait to share it with you.

This is the very essence of the integrated systematic approach I recommend.

I guarantee that if you apply it, it will radically alter the course of your future.

You'll get to download my ***Visionary Entrepreneur Blueprint*** too – it's great stuff. So be on the lookout for an email from me in your inbox about that video. You don't want to miss it.

The most critical message I want to leave you with today is this...

You can do this!

You got this!

You don't have to settle for anything less than ***Revolutionary Success!***

There has never been a better time in history to be a visionary entrepreneur.

The power of the internet allows us to connect with each other, learn from each other, collaborate in new ways and join forces to change the world.

People might think you're crazy...

My clients in ***Visionary Business School*** often tell me their friends and spouses don't believe in them.

Well, I believe in you.

And I'm a better judge of these things, because I've seen what's possible, and I've seen what my clients can do when empowered with the right approach.

When you combine your passion and your vision with the savvy systematic approach you'll learn in the next PDF and video, you're going to surprise yourself with what you're able to achieve.

You'll look back on your business and barely be able to recognize it, because you will have transformed it into a source of massive inspiration, financial prosperity and the deep fulfillment that can only come from making the positive difference you're destined to make.

I look forward to "seeing" you in our next training.

~ Ryan

P.S. I created a video where I take you through the material in this Manifesto step-by-step! If you haven't watched it yet, you can do so by clicking the the link below.

And if you have any comments or questions about this Manifesto, let me know at the page below.



## Watch the video here and share your comments!

<http://visionarybusinessschool.com/revolutionarysuccess/>