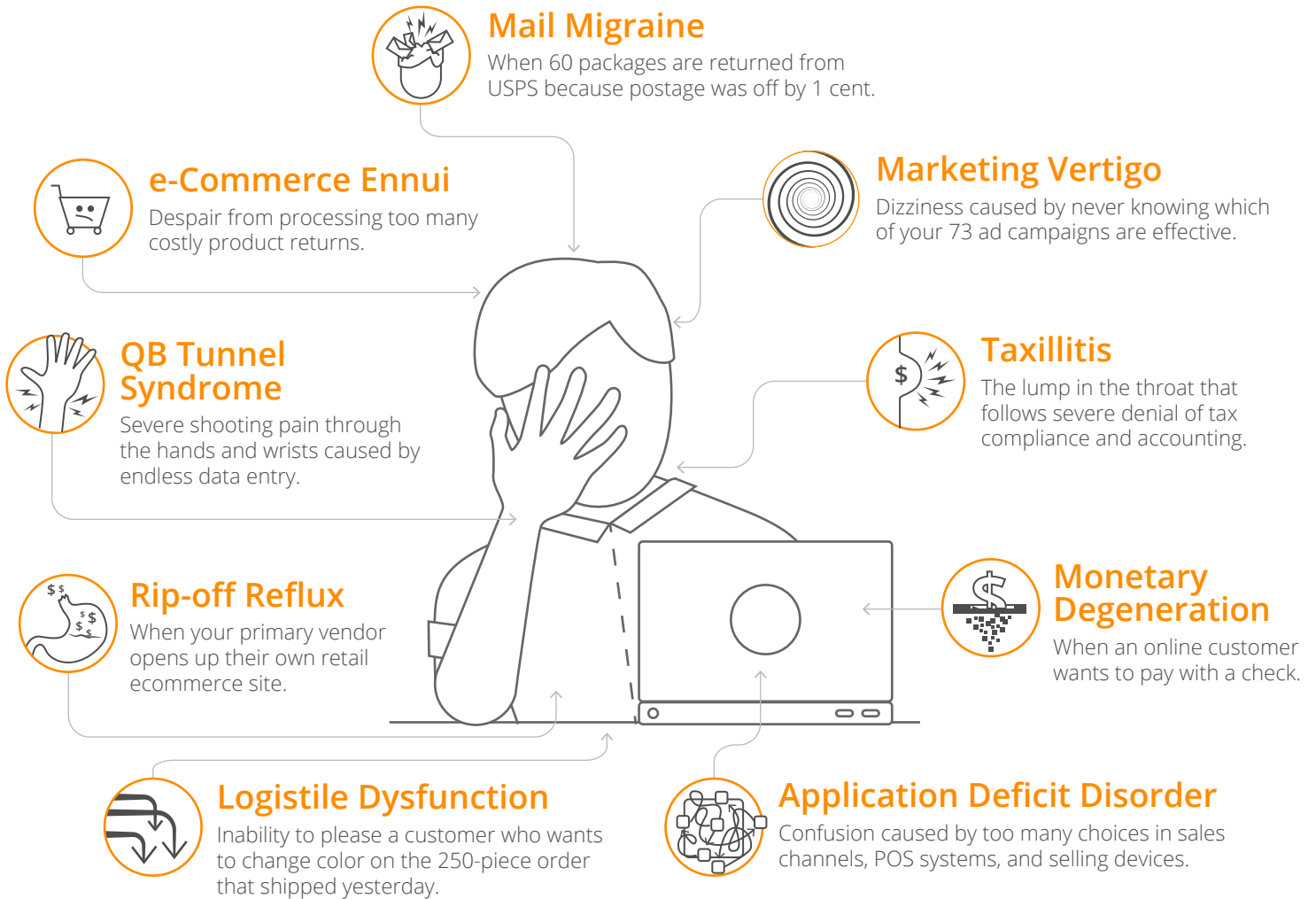# Is Online Selling Making You Sick?

Why running an e-commerce business can take you down faster than cruiseship ambrosia

Online sellers battle a silent business killer every day—e-Commerce Chaos, aka an acute pain in the SaaS. This debilitating condition is caused by incompatible software systems and fragmented data.

Are you suffering? **Know the signs.**

Mail Migraine
When 60 packages are returned from USPS because postage was off by 1 cent.

e-Commerce Ennui
Despair from processing too many costly product returns.

Marketing Vertigo
Dizziness caused by never knowing which of your 73 ad campaigns are effective.

QB Tunnel Syndrome
Severe shooting pain through the hands and wrists caused by endless data entry.

Taxillitis
The lump in the throat that follows severe denial of tax compliance and accounting.

Rip-off Reflux
When your primary vendor opens up their own retail ecommerce site.

Monetary Degeneration
When an online customer wants to pay with a check.

Logistile Dysfunction
Inability to please a customer who wants to change color on the 250-piece order that shipped yesterday.

Application Deficit Disorder
Confusion caused by too many choices in sales channels, POS systems, and selling devices.

Now there is a cure!

Used daily, Webgility's Unify software eases the pain and irritation caused by disconnected systems. After fully integrating all business applications with Unify, merchants report an increase in confidence and improved ability to scale effectively. Side effects may include spontaneous singing, dancing, and tears of joy.

unify

Improves circulation to
- Sales channels
- Inventory
- Shipping
- Accounting
- Data