



Create Your High Converting  
Signature Talk



# Signature Talk Outline

- 1) Why You Should Watch
- 2) What You Will Learn  
Seed Your Offer
- 3) Your Hero's Journey Story  
Customer Success Story
- 4) Your Unique Step-by-Step  
process/solution/formula
- 5) High Value Lesson  
Part 1, 2, & 3

# Signature Talk Outline

6) Your Unique Solution or Amazing Formula

Customer Success Story

7) Give Free Gift (if you are trying to collect e-mail/contact info)

Customer Success Story

8) Transition to offer 1 on 1 Strategy Session (to see if they fit/qualify for your Premium offer)

9) Heartfelt Thank You & Inspirational Close





# Signature Talk Title

## With Big Bold Promise





Why You Should Watch





What You Will Learn



# Seed Offer





# Benefit #1







# Benefit #2



# (Your) Hero's Journey





# Ordinary World





# Call To Adventure





# Major Challenge



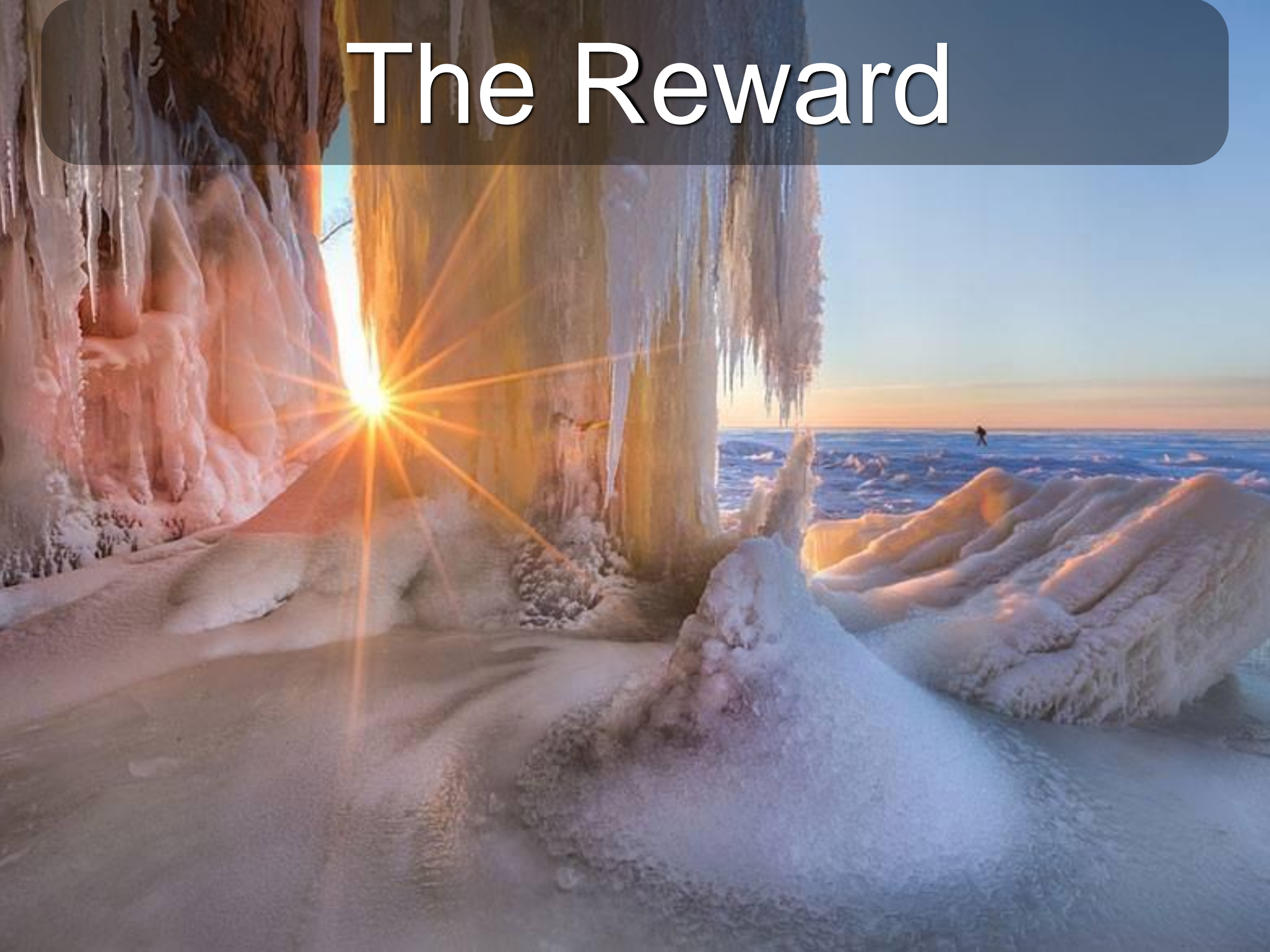


# Confront Biggest Fear





# The Reward







Return With Elixir





Customer's New Future



# Customer Success Story





# Step-by-Step Process

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# High Value Lesson Point1





# How To:





# High Value Lesson Point 2





# High Value Lesson Point 3





# Amazing Formula





# Customer Success Story





# Give Free Gift

Change your mindset





# Customer Success Story





# Transition to Offer





# Must Create Value







# Motivating Customers



# 1 on 1 With You





# Book One on One



🕒 Timezone: PDT 12:37pm

View Type: **Week**

PLEASE SELECT AN AVAILABLE TIME SLOT FOR YOUR APPOINTMENT

< July 2016 >							<	SUN 10	MON 11	TUE 12	WED 13	THU 14	FRI 15	SAT 16 >
SUN	MON	TUE	WED	THU	FRI	SAT	6am							
26	27	28	29	30	1	2	7am							
3	4	5	6	7	8	9	8am							
10	11	12	13	14	15	16	9am							
17	18	19	20	21	22	23	10am							
24	25	26	27	28	29	30	11am			11:15 - 11:45				
31	1	2	3	4	5	6	12pm							
							1pm						1:15 - 1:45	
							2pm		2:00 - 2:30			2:15 - 2:45	2:15 - 2:45	
							3pm		3:00 - 3:30			3:15 - 3:45	3:15 - 3:45	
							4pm		4:00 - 4:30	4:15 - 4:45		4:15 - 4:45	4:15 - 4:45	



# Heartfelt Thank You





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# Where to Get Awesome Free Images

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Picjumbo

Gratisography

Getrefe

Jay Mantri

Picography

Startup Stock Photos

Life of Pix

Pexels

Superfamous