



50 Customer Service Quotes

You **NEED** To Hang In
Your Office

salesforce

desk

“Do what you do so well that they will want to see it again and **bring their friends.**”



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What's happening?

"Do what you do so well that they will want to see it again and bring their friends." -Walt Disney

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THE QUOTE!

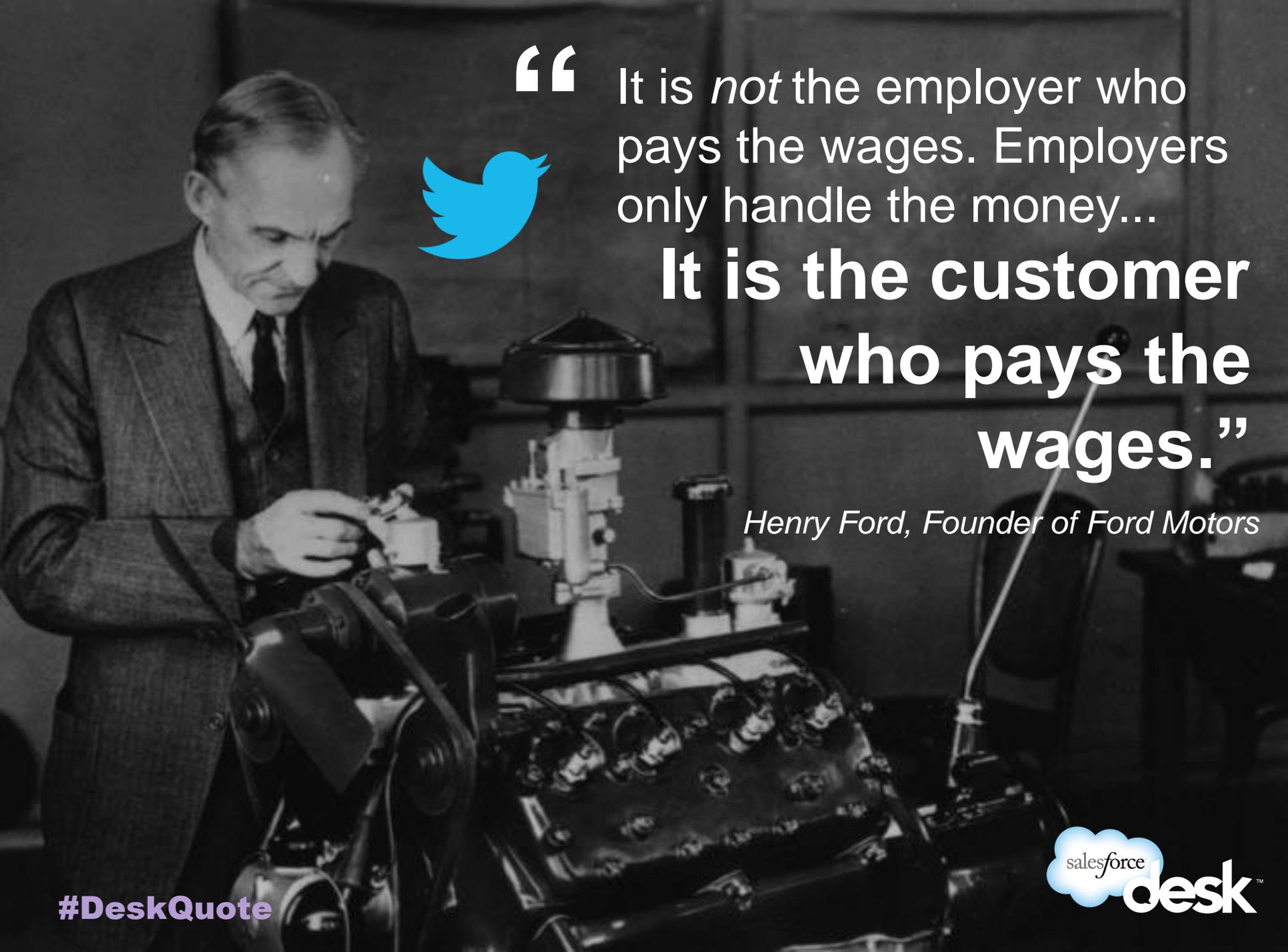


“ The goal as a company is to have customer service that is not just the *best* but **LEGENDARY.**”

Sam Walton, Founder of Wal-Mart

#DeskQuote





“



It is *not* the employer who pays the wages. Employers only handle the money...

It is the customer who pays the wages.”

Henry Ford, Founder of Ford Motors

#DeskQuote



“ Kind words can be short and easy to speak, but their echoes are truly endless.”

Mother Teresa



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“ If you work just for money, you’ll **NEVER** make it, but if you love what you’re doing and you **always put the customer** first, success will be yours.”

Ray Kroc; Founder of McDonald's

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“

We see our customers as invited guests to a party, and we are the hosts. **It's our job every day to make every important aspect of the customer experience a little bit better.**

Jeff Bezos, CEO of Amazon.com

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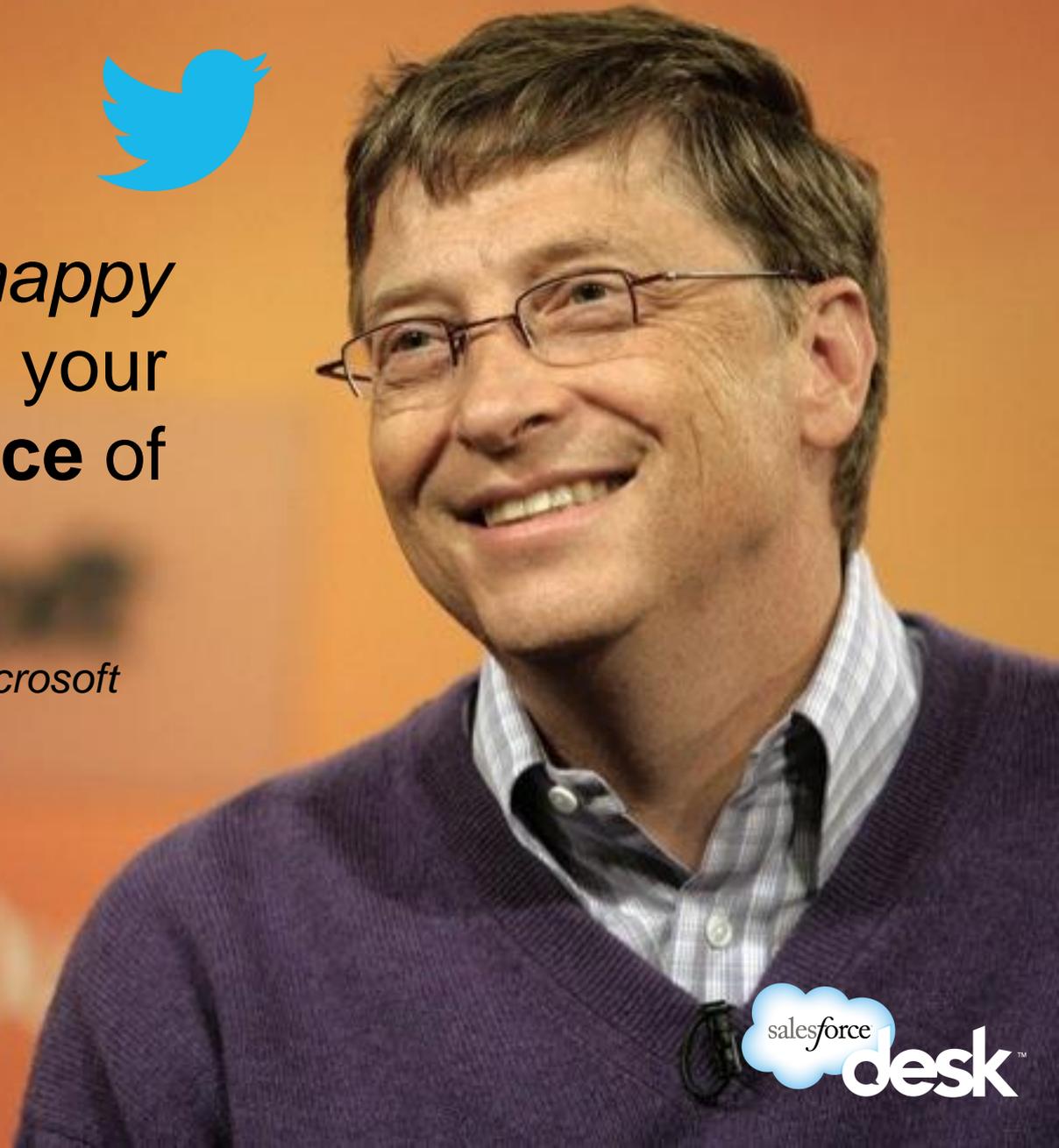




“

Your most *unhappy* customers are your **greatest source** of learning.”

Bill Gates, Founder of Microsoft



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“A man
without a
smiling
face must
not open a
shop.”



Chinese Proverb

#DeskQuote



“ Do what you do so well that they will want to see it again and **bring their friends.**”

Walt Disney, Founder of Disney



#DeskQuote



“ People before profit.”

*Bonobos' Ninja
Customer Service Motto*



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macys

“ Be everywhere, do  everything, and **never fail to astonish the customer.** ”

Macy's Motto

#DeskQuote



“

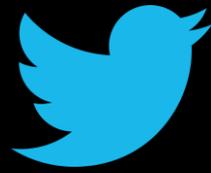
Our mission statement about treating people with respect and dignity is not just words **but a creed we live by every day.** You can't expect your employees to exceed the expectations of your customers if you don't exceed the employees' expectations of management.”

Howard Schultz, CEO Starbucks Coffee



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“ The best way to find yourself is to **lose yourself in the service of others.**”

Mahatma Gandhi

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“

Statistics suggest that when customers complain, business owners and managers ought to get excited about it.



The complaining customer represents a **huge** opportunity for more business.”

Zig Ziglar, Author and Motivational Speaker

#DeskQuote





“ If you’re not serving the customer, **your job is to be serving someone who is.**”

Jan Carlzon, Former CEO of SAP Group

#DeskQuote



“ To understand the man, **you must first walk a mile in his moccasin.**”

Native American Proverb



#DeskQuote





“

Get closer than
ever to your
customers.

So close, in fact,
that you tell them
what they need well
before they realize
it themselves.”

Steve Jobs, Founder of Apple

#DeskQuote



““ Customers *don't* expect you to be perfect. They **DO** expect you to fix things when they go wrong.”

Donald Porter, V.P. of British Airways



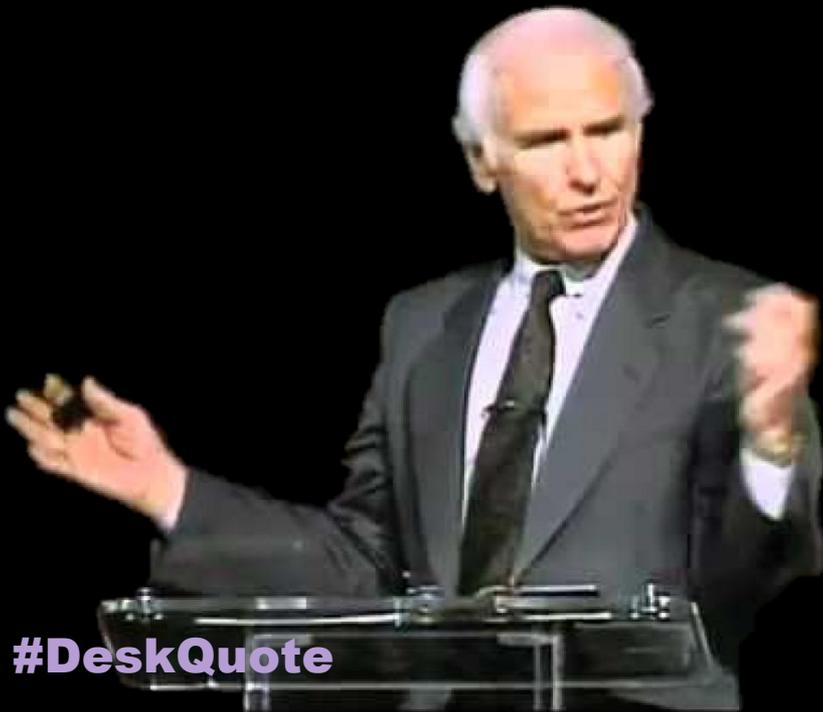
#DeskQuote



“ One customer well
taken care of could
be more valuable
than \$10,000
worth of
advertising.”



Jim Rohn, Entrepreneur and Motivational Speaker



#DeskQuote





“ Don't try to tell the customer what he wants. If you want to be smart, be smart in the shower.

Then get out, go to work and serve the customer!”

Gene Buckley, President of Sikorsky Aircraft



“ Spend a lot of time talking to customers face to face. You’d be amazed how many companies **DON’T** *listen* to their customers.”

Ross Perot, Founder of Electronic Data Systems and Perot Systems

#DeskQuote



“ The **customer experience** is the next competitive battleground.”

Jerry Gregoire, CIO, Dell Computers



DELL

#DeskQuote





“Consumers are *statistics*.
Customers are **people**.”

Stanley Marcus, Former Chairman of the Board of Neiman Marcus

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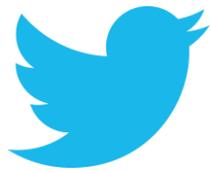
“There are no traffic jams along
the *extra mile*.”



Roger Staubach, Super Bowl VI MVP

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“ If we don't take care of our customers, **someone else will.**”

Unknown



#DeskQuote





“ Always do
more than is
required of
you.”



*George Patton, Former General of the
United States Army*

#DeskQuote





J. C. PENNEY CO.

“ Courteous treatment will make a customer a **walking advertisement.**”

J.C. Penny

#DeskQuote



“ Well done is better than well said.”

Benjamin Franklin, one of the Founding Father of the United States of America



#DeskQuote





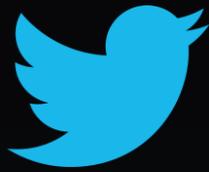
“ When the customer comes first, the customer will last.”

Robert Half



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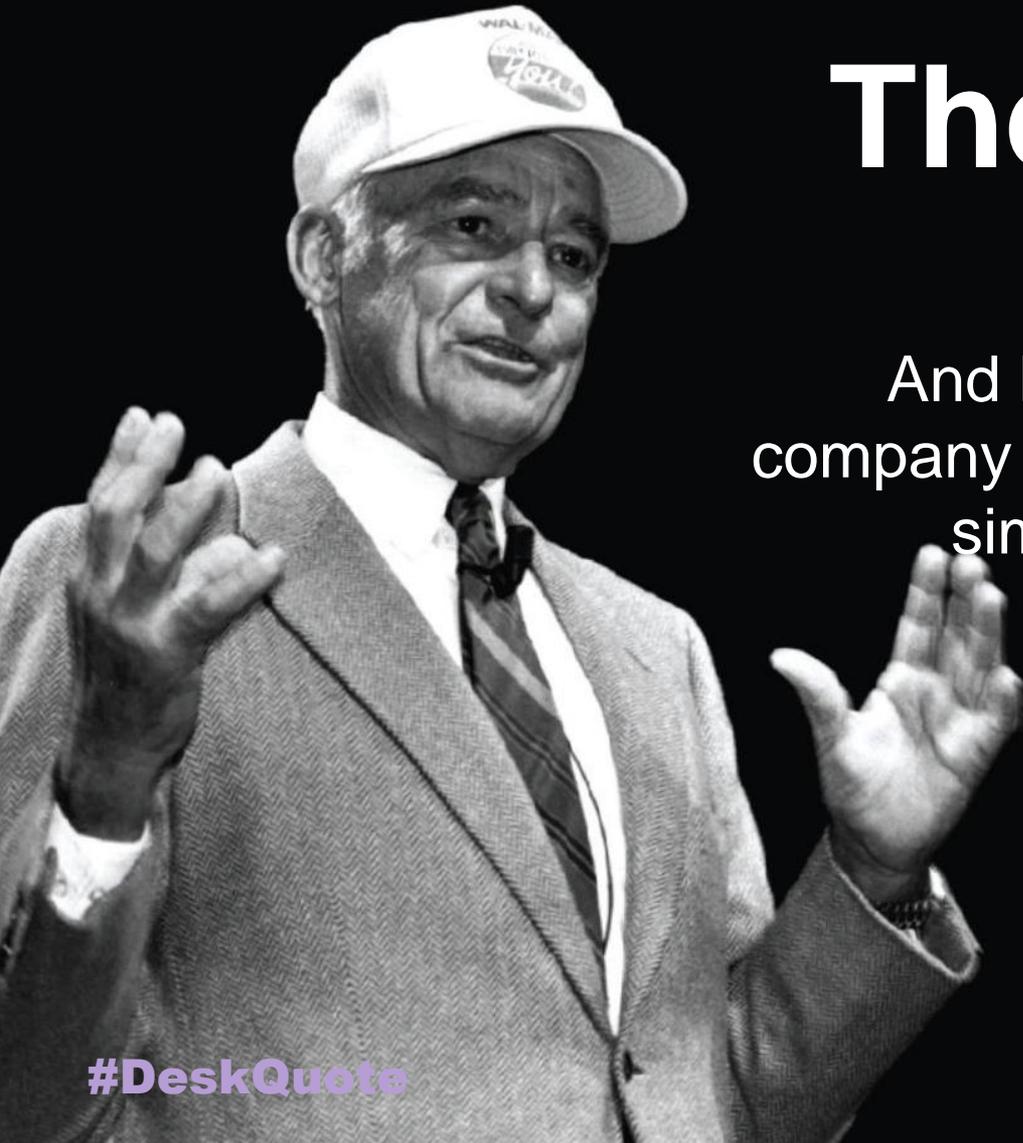


“There is only one boss.

The customer.

And he can fire everybody in the company from the chairman on down simply by spending his money somewhere else.”

Sam Walton



#DeskQuote



A black and white portrait of Dale Carnegie, a man with glasses, wearing a suit and tie, looking slightly to the right.

“

Dealing with people is **probably the biggest problem** you face, especially if you are in business.

Yes, and that is also true if you are a housewife, architect or engineer.”

Dale Carnegie



#DeskQuote





“ The more you engage with customers, the clearer things become and the easier it is to determine what you should be doing.”

John Russell, President of Harley Davidson



#DeskQuote



“If you want to lift yourself up,
lift up someone else.”

Booker T. Washington, Author, Educator and Advisor to the Republican Presidents



#DeskQuote



“ Here is a simple but powerful rule:

Always give people more
than what they expect to
get.”

Nelson Boswell



#DeskQuote





““ If you don't genuinely like your customers, chances are they won't buy.”

Thomas Watson, former CEO IBM

#DeskQuote





**“ The
longer
you wait,
the harder it is
to produce
outstanding
customer
service.”**

*William H. Davidow, Silicon
Valley Venture Capitalist*

#DeskQuote





“

You are allowed to do this...don't worry about the rules, don't worry about getting into trouble, your job is to take care of the customer.

Your job is to make the person leave happy.”

John Pepper, CEO and Co-Founder of Boloco

#DeskQuote



“ We are what we repeatedly do.

Excellence then, is not a single act, **but a habit.**”

Aristotle





“ **There is a spiritual aspect to our lives – when we give, we receive – when a business does something good for somebody, **that somebody feels good about them!**”**

Ben Cohen, Co-Founder of Ben & Jerry's

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“Under promise and over deliver.”

Toby Bloomberg

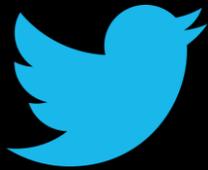


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““ If we keep doing what we’re doing...
we’re going to keep **getting**
what we’re getting.”

Stephen Covey, Author of The Seven Habits of Highly Effective People





“ It is not fair to ask of others what you are not willing to do yourself.”

Eleanor Roosevelt, former First Lady of the United States

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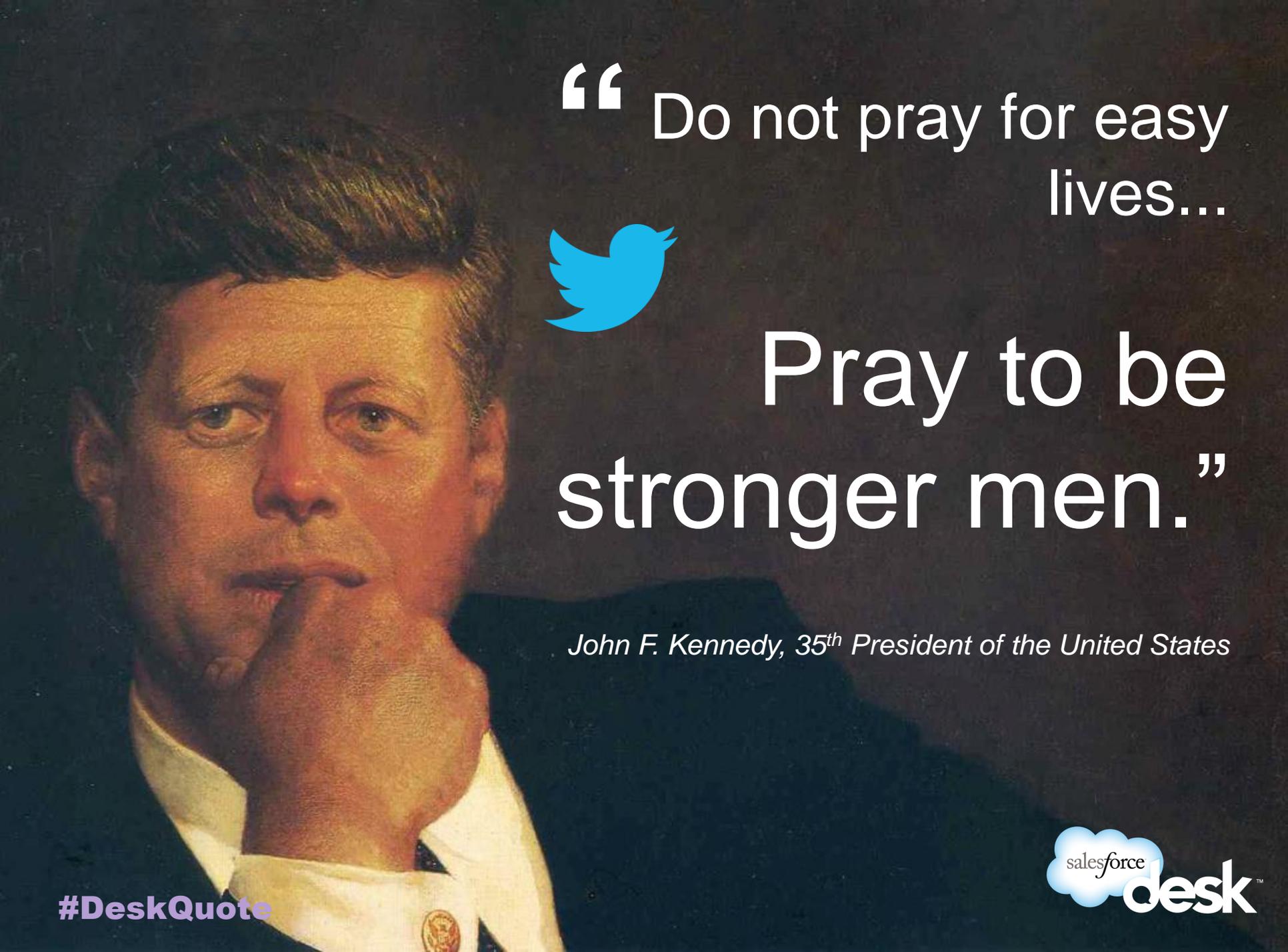
“Why wait to be
memorable?”

Tony Robbins



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A close-up portrait of John F. Kennedy, the 35th President of the United States, looking thoughtfully to the side with his hand resting on his chin. The lighting is dramatic, highlighting his face against a dark background.

“ Do not pray for easy
lives...



Pray to be
stronger men.”

John F. Kennedy, 35th President of the United States

#DeskQuote



“Give trust and you’ll
get it **double** in return.”

Kees Kamies



#DeskQuote



“Nothing is so
contagious as
enthusiasm.”

Samuel Taylor Coleridge



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“ If you respect the customer as a human being, and truly honor their right to be treated fairly and honestly, **everything else is much easier.**”

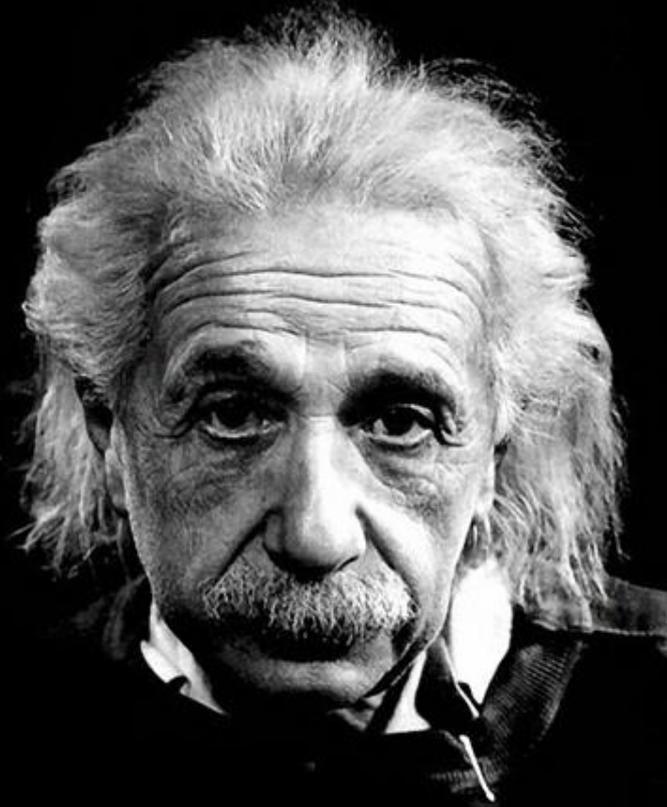
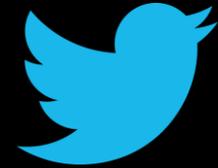
Doug Smith



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“Only a life lived in the service to others is worth living.”



Albert Einstein

#DeskQuote





**“ Make a customer,
not a sale.”**

Katherine Barchetti



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“ Unless you have **100% customer satisfaction**, you must improve.”

Horst Schulz



Excellent

Very good

Good



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