

Adversity.....Opportunity

Written by Rob Zarrilli; presentation adapted by
Tom Cuskey



Adversity to Opportunity

*Prosperity makes
friends, adversity
tries them.*

Publilius Syrus

Tom C. from Syracuse....



If you live long enough, you'll make mistakes. But if you learn from them, you'll be a better person. It's how you handle adversity, not how it affects you. The main thing is never quit, never quit, never quit.

William J. Clinton



Adversity to Opportunity

You think you've had it bad?



The Leadership Institute

Lighting the Way

Adversity to Opportunity

*Always seek
out
the seed of
triumph
in every
adversity.*

Og Mandino



Today's program goals:

1. Adversity – is it all bad news?
2. Who are you?
3. Building a better attitude
4. Benefits of adversity



Adversity to Opportunity

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I went down to the crossroads...



Adversity to Opportunity

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Og Mandino



“Daddy says money can’t spend itself!”



Adversity to Opportunity

When you think of facing adversity...



One who gains strength by overcoming obstacles possesses the only strength which can overcome adversity.

Albert Schweitzer



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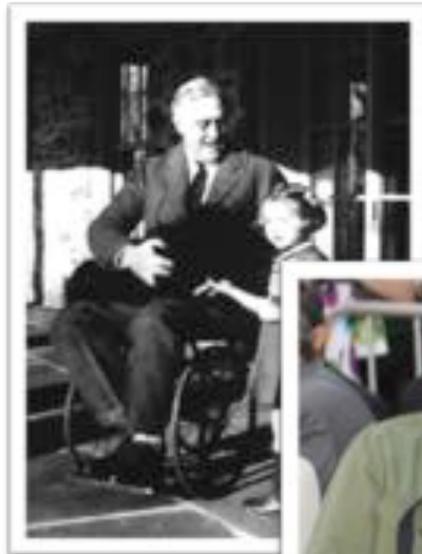


Adversity to Opportunity

When you think of facing adversity...

*Every adversity,
every failure,
every
heartache carries
with it the seed of
an equal or
greater
benefit.*

Napoleon Hill



Adversity to Opportunity

What's the difference?

ATTITUDE!



*Adversity
causes
some men to
break; others to
break records.*

*William Arthur
Ward*



When adversity strikes, that's when you have to be the most calm. Take a step back, stay strong, stay grounded and press on.

LL Cool J



Adversity to Opportunity

Attitude is a choice...

“Words can never adequately convey the incredible impact of our attitudes toward life. The longer I live the more convinced I become that life is 10% what happens to us and 90% how we respond to it.”

Charles R. Swindoll

Actions speak louder than words...



Adversity to Opportunity

*Adversity has
the
effect of eliciting
talents, which in
prosperous
circumstances
would have lain
dormant.*

Horace

Attitude is an equation for success...

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26

ATTITUDE = ?

1+20+20+9+20+21+ 4 + 5= 100%



Adversity to Opportunity

Education is an ornament in prosperity and a refuge in adversity.

Aristotle



Adversity to Opportunity

Life can be traumatic...

PTSD?

or

PTGD?

Adversity is the state in which man most easily becomes acquainted with himself, being especially free of admirers then.

John Wooden



Adversity to Opportunity

*I can better trust
those who
helped to
relieve the
gloom of my
dark hours than
those who are
so ready to
enjoy with me
the sunshine of
my prosperity.*

*Ulysses S.
Grant*



Cpl. Justin Gaerther and Sgt. Gabriel Martinez



Adversity to Opportunity

*Let me embrace
thee, sour
adversity, for
wise
men say it is the
wisest course.*

*William
Shakespeare*

Adversity reorganizes priorities...

Jim Valvano 1993

<https://www.youtube.com/watch?v=PNKJNNbPCEc>



Adversity to Opportunity

*Adversity
reveals
genius,
prosperity
conceals it.*

Horace

10 little words...

**If it is to be,
it is up to me.**



Adversity to Opportunity

Failure is...

*Fire is the test
of
gold; adversity,
of
strong men*

*Martha
Graham*

**REMEMBER THAT
FAILURE IS NOT
THE OPPOSITE OF
SUCCESS, IT IS A
PART OF SUCCESS.**

What defines us is
how well we rise
after falling.

*"Success consists of
going from failure to
failure without loss of
enthusiasm."*

Winston Churchill



Adversity to Opportunity

*In prosperity,
our
friends know us;
in
adversity, we
know
our friends.*

*John Churton
Collins*

Michael Jordan

After being cut from his high school basketball team, he went home locked himself in his room and cried.

The Beatles

Rejected by Decca Recording studios, who said "we don't like their sound"... "They have no future in show business"

Eminem

A High School dropout, whose personal struggles with drugs and poverty culminated in an unsuccessful suicide attempt...

Steve Jobs

At 30 years old he was left devastated and depressed after being unceremoniously removed from the company he started.

Walt Disney

Fired from a newspaper for "lacking imagination" and "having no original ideas"...

Oprah Winfrey

Was demoted from her job as a news anchor because she... "Wasn't fit for television."

Albert Einstein

He wasn't able to speak until he was almost 4 years old and his teachers said he would "never amount to much"

"If you've Never Failed, You've Never Tried Anything New"



Adversity to Opportunity

What about business adversity?

My territory is different.

I have lost my best customer.

The economy is terrible.

The weather is killing me.

The company doesn't get it.

My boss is an idiot.

We don't promote ourselves

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TOP TEN...

- 10. Adversity creates opportunity**
- 9. It affects...enhances...all your relationships**
- 8. It takes courage**
- 7. It takes resilience**
- 6. Perspective...you alter it or it alters you**



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TOP TEN...

5. It creates change; embrace it before it embraces you
4. RESPECT!
3. It creates strength
2. You will discover empathy
1. You will find humility



Adversity to Opportunity

*Adversity is the
diamond dust
Heaven
polishes its
jewels with.*

Thomas Carlyle



Remember...

Your thoughts dictate your beliefs;
your beliefs dictate your actions.

Your attitude impacts your life and
the life of each person you touch.



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In review...today's goals:

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Adversity to Opportunity

Questions & Discussion

On behalf of The Leadership Institute, I would like to thank you for attending this training and wish you the best of luck with all of your future endeavors.

SUMMARY

