

**MOTIVATIONAL QUOTE**

(CREATE A GRAPHIC WITH YOUR LOGO)

**FREEBIE**

(OFFER A FREE DOWNLOAD OR PRINTABLE)

**PROMOTE YOUR BUSINESS**

(SHARE A PRODUCT OR SERVICE YOU SELL)

**PERSONAL**

(BE SOCIAL, SHARE ABOUT YOU + YOUR LIFE – BE FUN)

**HELPFUL TIP**

(STRATEGIES, QUICK TRICKS, SIMPLE TIP TO MAKE THINGS EASIER)

**VIDEO**

(SHORT HELLO, TIP VIDEO, TRAINING VIDEO)

**LISTBUILDING**

(SHARE A FREEBIE OR AN OFFER THAT GETS PEOPLE TO SUBSCRIBE)

**TEXT QUOTE**

(SHORT + SWEET INSPIRATIONAL OR MOTIVATIONAL)

**STORY TIME**

(TELL A STORY TO INSPIRE OTHERS)

**PROMOTE YOUR BUSINESS**

(SHARE A BLOG POST OR PIECE OF CONTENT)

**ARTICLES**

(SHARE RELEVANT INDUSTRY NEWS + INFO)

**QUALITY GRAPHIC**

(SHARE CUSTOM GRAPHIC, INFOGRAPHIC)

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**BEHIND THE SCENES**

(PICTURE OF YOU, YOUR WORK STATION, OR YOU AT AN EVENT)

**PROVIDE TRAINING**

(SHARE YOUR EXPERTISE IN A TRAINING VIDEO, HOST A LIVE TRAINING)

**CURATED CONTENT**

(SHARE OTHER PEOPLE'S CONTENT)

**PROMOTE YOUR BUSINESS**

(SHARE A DISCOUNT OR FAN ONLY OFFER)

**TESTIMONIALS**

(SHARE REVIEWS OR TESTIMONIALS FROM HAPPY CUSTOMERS)

**#TBT - THROWBACK THURSDAY**

(SHARE AN OLD PICTURE, TALK ABOUT YOUR JOURNEY)

**QUESTIONS**

(ASK FOR FEEDBACK, ANSWER FAQ'S, ASK FANS QUESTIONS)


# TYPES OF CONTENT TO SHARE

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