

Your guide to AdSense

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Looking to earn extra revenue from your website with Google AdSense? These guides are designed to get you up to speed quickly, so you can start earning by showing relevant and engaging ads alongside your online content. Just pick the path that's right for you to get started!



Discover: What to know before you sign up with AdSense

Interested in showing ads with AdSense? Find helpful resources to help you get started—articles, videos, and more.



Start: Get your first ads up and running

Ready to sign up and start showing ads with AdSense? Set up your account in just a few steps.



Earn: Get your account set up for payments

Wondering when you'll get paid? Make sure you're ready for your first AdSense payment.



Succeed: How to be successful with AdSense

Want to make the most of your AdSense account? Learn about best practices and performance tips for earning the most from your ads.



Optimize: Tips for tracking and improving ad revenue

Have some AdSense experience under your belt? Take your AdSense strategy to the next level.