

Text Messaging Is Very Powerful!

- **Everyone has their cell phone with them at all times!**
- **100% of all cell phones can receive text messages.**
- **98% of consumers read their text messages within minutes.**
- **Customers provide their permission to the merchant by opting in. They WANT to receive messages from the business!**
- **Word of mouth – customers will share promotions with their friends, expanding their customer base even more!**
- **Any time a merchant has something on their mind they can instantly communicate it to their existing customers!**
- **They can simply go to www.sentextsolutions.com and send a single text message to all of their customers at the exact same time!**
- **The merchant knows that 98% of their existing customers just heard what they had to say! It doesn't matter where the customer is or what the customer is doing!**
- **Text Message Marketing enables merchants to inform customers, within a moment's notice, about anything!**

Easily increase business during slow times and drive more revenue by informing customers about :

- **Sales**
- **Promotions**
- **Company Announcements**
- **Events**
- **Special Hours**
- **Deals**
- **Daily Specials**
- **Contests**

THE POSSIBILITIES ARE ENDLESS!!

Comments:

"I love having 100% control of the message and when it goes out. It only takes me 5 minutes a week and the message automatically feeds our Facebook page."

100% of all cell phones can receive text messages.

"In just 5 to 7 minutes per week, I can reach out to over 1,000 of my best customers instantly!"

It costs six times more to bring in a new customer than it does to bring back an existing customer.

"We are seeing lots of members through our free week trial the person receives when texting in."

These days, everyone leaves their house with 3 things: their keys, wallet and of course, their cell phone.

"SMS / Text Message Marketing Services has become a new and fabulous way for me to access my customers quickly and efficiently."

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SMS / Text Message Marketing Services provide us a distinct advantage over conventional marketing."

Text messages have the highest read rate of all social media & other forms of marketing.

"We have increased our customer base as well as been able to give back something to our regulars."

Any time a merchant has something on their mind they can instantly communicate it to their existing customers!

"We have added new customers and revived some of our old customers to watching for the deal of the week."

The average business loses 20% of their customer base per year.

"Bring in a friend and save an additional 10% off your bill! Seems to be the favorite...how great...more shoppers in the store is always good!"

Word of mouth – customers will share promotions with their friends, expanding their customer base even more!

"The reaction to messages advertising a discount on products and services for the salon is near instantaneous."

Customers provide their permission by opting in. They WANT to receive messages from your business!

"It is so easy and efficient for us to use."

Merchants can simply go to www.sentextsolutions.com and send a single text message to all of their customers at the exact same time!

"Mass text messaging has given us instantaneous returns."

With SMS / Text Message Marketing services an average merchant achieves a Return On Investment of 1000%! Can any of these marketing tools say that?!