



CREATE A TANTALIZING TITLE!

Here are some sample title templates. Please fill in the blanks with words relevant to YOUR content:

[SA] = Specific Audience [#] = Number [SP]= Specific Problem

“ ___[#] Massive Mistakes Even Smart _____ [SA]
Make That Keep Them [Anxious/Frustrated/Worried] About
_____ [SP].”

“ ___[#] Common Dangers Facing All _____ [SA]
That Cause Them to STRUGGLE with _____ [SP] -
And How To Avoid These Forever!”

“ ___[#] Big Blunders Most _____ [SA] Make
That Keep Them
_____, _____, and
_____!” [SP]

“ ___[#] Dangerous Trends All _____ [SA] Face
That Keep Them _____, _____ and
_____!” [SP]

“ ___[#] Tricky Truths That Make It [dangerous/deadly/difficult] to be
a _____ [SA] (...#1 Secret To Avoiding _____ [SP]
Forever!”



“ ___[#] Common Mistakes _____ [SA] Make That
Destroy Their _____ [‘SP Category’ i.e. Relationship,
Biz, Health] & How To Avoid These Mistakes Once and For All!”

“ ___[#] Common Myths All _____ [SA] Face
That Keep Them Struggling with _____ and
_____!” [SP]

“ ___[#] Simple Secrets Successful _____ [SA] Know That
Help Them Avoid _____!” [SP]