



Facebook **LIVE** "Quick Start" Checklist



PUBLISHED BY:

Boom! Social
3750 Gunn Highway,
Suite 201
Tampa, Florida 33618

© Copyright 2016
Boom! Social Media Marketing LLC
All rights reserved.
May be shared with copyright,
branding and credit left intact.

BOOM SOCIAL

This free Facebook Live Quick Start Checklist is a great way to get started using the new Facebook live streaming app.

But, if you really want to use Facebook Live to grow your Facebook community FAST (and for FREE) as well as sell your products and services online, then you will want to check out this video from Kim Garst telling you EXACTLY how she gets **a free reach of over 300,000** people from every Facebook Live broadcast she does and how she has used Facebook Live to add **multiple 6-figures in sales** to her business.



CLICK HERE TO LEARN MORE

BEFORE THE BROADCAST

- GIVE NOTICE TO YOUR FANS THAT YOU'RE GOING LIVE
- MAKE SURE YOUR BATTERY IS CHARGED
- TURN ON AIRPLANE MODE
- CONNECT TO WIFI (IF POSSIBLE)
- OPEN CAMERA TO CHECK LIGHTING AND POSITIONING
- USE A TRIPOD OR SELFIE STICK FOR STABILITY
- WRITE A KICK-BOOTY HEADLINE TO ENCOURAGE VIEWERS TO POP IN



DURING YOUR BROADCAST

- INTRODUCE YOURSELF AND ESTABLISH CREDIBILITY
- ASK VIEWERS TO SUBSCRIBE TO RECEIVE LIVE NOTIFICATIONS
- TELL VIEWERS WHAT'S IN IT FOR THEM ASAP!
- REMEMBER TO FOCUS ON **VALUE, VALUE, VALUE!**
- INTERACT WITH VIEWERS (USE THEIR NAME WHEN POSSIBLE)
- ANSWER QUESTIONS - STATE THE QUESTION AND THEN ANSWER IT
- BROADCAST FOR LONGER PERIODS OF TIME TO REACH MORE PEOPLE
- USE CTA'S (CALLS TO ACTION)



AFTER THE BROADCAST

- MAKE SURE THE VIDEO POSTS TO YOUR FAN PAGE
- EDIT THE VIDEO (ADD TITLE, TAGS, CAPTIONS, CTA'S, VIDEO COVER, ETC.)
- REPLY TO QUESTIONS AND COMMENTS (FUTURE ONES AS WELL)
- SHARE THE REPLAY ON YOUR OTHER SOCIAL PLATFORMS
- UPLOAD TO OTHER VIDEO SITES LIKE YOUTUBE, VIMEO, ETC.
- RINSE AND REPEAT!



READY FOR THE NEXT LEVEL?

Want to see the exact Facebook Live tips, tricks, tools and techniques leading Facebook pro Kim Garst uses to get reach **300,000+ people** and get **40,000+ video views** for **FREE** every time she does a Facebook Live broadcast?

Check out this video and see exactly how Kim does it.



[CLICK HERE TO LEARN MORE](#)