



MEMBERSHIP
SITE MASTERS

114 MEMBERSHIP NICHE IDEAS

MembershipSiteMasters.com

I'm glad that you've taken this opportunity to learn more about the potential for membership sites to generate income. I'll talk more about that in a minute, but first let's lay the groundwork.

Here are three things that I know....

First, humans are social. It's our nature. We come together to celebrate friends' birthdays, to cheer on our favorite sports teams, and to reunite with old classmates.

Second, humans love shortcuts. We don't want to reinvent the wheel. We want to find answers sooner rather than later. And, because we're social, we seek out people who share our interests and are willing to share their expertise.

Third, social media has revolutionized the way humans interact and gather information. Twenty years ago, 7% of American adults used social media. Today, that number has skyrocketed, with 67% getting social online.

Together, those three phenomena create the perfect storm for membership sites – private web pages typically locked behind a pay wall. Think about it. Sites that revolve around topics tailored to a specific audience create an online social environment for people to gain expertise. It's a trifecta.

Membership sites deliver the sense of community that people crave when they're online, but without the static – the trolling, the distractions – of general social media sites. That's a prospect so appealing that people will pay for access.

In my experience, that's exactly what happens. I started building membership sites on a whim, and quickly discovered their income potential. In fact, what started as a weekend lark has transformed into the source of a seven-figure income.

When I talked to my entrepreneurial friends about my experience, they were understandably curious about the process. The question I was asked most often was about how to select a topic for a membership site. After awhile, I spent a bit of time developing a list of 114 membership site niche ideas.

Here's the list:

Important - This is a VERY small list of membership sites that are proven to perform well, but in no way am I suggesting that you chose one of these. The purpose of this list is to get your mind working and help you brainstorm ideas if you get stuck.

CATEGORY	SAMPLE NICHE IDEAS
Arts & Entertainment	How To Sing
	How To Produce Music
	Learn Photo Editing
	How To Make Beats
	How To Use Photoshop
	How To Play Piano
	How To Play Guitar
	How To Take Great Photos
	How To Use a DSLR
	How To Belly Dance
	How To Draw With Colored Pencils
Business / Investing	How To Trade Options
	How To Trade Forex
	How To Use Bitcoin

CATEGORY	SAMPLE NICHE IDEAS
Business / Investing	How To Trade Penny Stocks
	How To Promote Affiliate Offers
	How To Start a Consulting Business
	How To Start a Woodworking Business
	How To Become a Freight Broker
	How To Become an Event Planner
Computers / Internet	How To Repair Your Laptop
	How To Repair Your Motherboard
	How To Code
	How To Use an iPad
	How To Design a Website
	How To Use Excel
	How To Use Google Drive
Cooking, Food & Wine	Anti-Aging Food Recipes
	Cooking With Coconut Oil
	Paleo Recipes
	Gluten Free Recipes
	Fat Burning Meals
	Low Carb Recipes

CATEGORY	SAMPLE NICHE IDEAS
Cooking, Food & Wine	Juicing Recipes
	How To Make Wine
	Crock Pot Recipes
	Diabetic Recipes
	Raw Food Recipes
	Vegan Recipes
	BBQ Recipes
	Sushi Recipes
E-Business	How To Do SEO
	How To Get a Social Media Job
	How To Complete Surveys for Cash
	How To Run Webinars
	How To Get Traffic
	How To Build a List
	How To Do Keyword Research
Education	Human Anatomy Study Course
	CPC Study Exam
	How To Study Better
	How To Use Quickbooks

CATEGORY	SAMPLE NICHE IDEAS
Education	How To Understand Electronics
	Paramedic Study Guide
	CDL Study Guide
	Math Course
	Spelling Bee Practice
Employment & Jobs	How To Be a Translator
	How To Get a Writing Job
	Offshore Oil Rig Jobs
	Work From Home Jobs
	How To Dominate a Job Interview
	How To Get a Railroad Job
	How To Be a Ticket Broker
	How To Get a Cruise Ship Job
Green	DIY Home Energy System
	How To Build a Container Home
Health & Fitness	How To Cure Diabetes
	How To Prevent Hair Loss
	How To Lift Weights
	How To Reduce Cellulite

CATEGORY	SAMPLE NICHE IDEAS
Health & Fitness	How To Lose Weight
	How To Get 6 Pack Abs
Home & Garden	How To Do Woodworking
	How To Build a Shed
	How To Train Your Dog
	How To Build a Chicken Coop
	How To Build a Boat
	Landscaping Ideas
	How To Organize Your Home
	How To Build a Greenhouse
Languages	How To Speak Spanish
	How To Speak French
	How To Speak Latin
	How To Speak German
	How To Speak Japanese
	How To Speak Chinese
Parenting & Families	Start Potty Training
	Teach Your Child To Read
	Dealing With Toddlers

CATEGORY	SAMPLE NICHE IDEAS
Health & Fitness	How To Homeschool
	Getting Pregnant Plan
	Self-Esteem for Children
Self-Help	Law of Attraction Explanation
	How To Get Your Girlfriend Back
	How To Get Your Boyfriend Back
	How To Become More Desirable
	How To Prep For Disaster
Spirituality, New Age & Alternative Beliefs	How To Hypnotize Someone
	Numerology
	Astrology Explained
	Tarot Card Reading
Sports	Vertical Jump Training
	Mixed Martial Arts
	Firearms Survival Guide
	How To Improve Your Golf Game
	Running Techniques
	How To Play Volleyball
	Bowling Guide

CATEGORY	SAMPLE NICHE IDEAS
Sports	Jump Rope Technique
Travel	How To Get Cheap Flights
	How To Save On Disney Trips
	How To Travel in an RV
	House Sitting Academy

This list shouldn't be a blueprint for your own membership site. Instead, think of it as a compass. I recommend that you take a few minutes and brainstorm two dozen ideas that you believe would gain traction as membership sites.

Keep in mind that generating ideas for sites is just the first step. There are many other parts to the process, including how to select profitable topics, how to gain credibility, how to communicate with prospective members, and how to deliver content.

But take a deep breath. I can help navigate those waters as well. In fact, I cover all of these steps – and a whole lot more – in my free mini-class.

If you haven't yet watched it, you should. And the sooner, the better. Why not visit <https://www.membershipsitemasters.com> now?

All the best,

Anton Kraly
 Founder, Membership Site Masters